



The OB Life
CITY OF ORMOND BEACH
ECONOMIC DEVELOPMENT
NOVEMBER 27, 2018

Objectives

- Review services, programs, and activities conducted by the Ormond Beach Economic Development Department, CareerSource Flagler Volusia, and the Ormond Beach Chamber of Commerce
- Explore opportunities for enhancing Economic Development efforts in Ormond Beach

6:00 Welcome and introductions

- The OB Life community conversations series – *Joyce Shanahan, City Manager*
- Tonight's agenda and discussion guidelines – *Rafael Montalvo, Facilitator*
- Who is in the room tonight?

6:20 Presentations

- Ormond Beach Economic Development – *Brian Rademacher, Economic Development Director, City of Ormond Beach*
- CareerSource Flagler Volusia – *Robin King, President and CEO*
- Ormond Beach Chamber of Commerce – *Debbie Cotton, CEO/President*

7:00 Questions and answers

7:20 Discussion

Polling questions

Table discussions (use attached worksheets)

- What economic development activities or programs should the City of Ormond Beach add or enhance in the areas of: Retention and Expansion, Business Attraction, Enhancing Economic Assets, and Strategic Partnerships?

Next steps

8:00 Adjourn

DISCUSSION GUIDELINES

Expect and respect perspectives different from your own

Speak to be understood, not to persuade

Explain your assumptions

Ask questions to understand

Focus on issues, not individuals

To be heard, be willing to listen

Share the airtime! ! !

INSTRUCTIONS FOR QUESTION AND ANSWER SESSION

Please write your questions on the 3 x 5 cards provided, and place the cards in the bowl on your table. We will take one card at a time, at random, from each table in turn and answer the question on it. We will repeat this as many times as the available time allows.

Any questions not answered during the meeting tonight will be answered on-line after the meeting.

POLLING INSTRUCTIONS

Please follow the facilitator's instructions for the use of the polling devices at your table. Polling may be conducted before and after the table discussions.

TABLE DISCUSSION INSTRUCTIONS

During this part of the agenda, you will be asked to discuss the following question with others at your table before sharing your individual answers with the room as a whole. Please follow the steps outlined below for this discussion.

You will have about 30 minutes for the table discussion.

- What economic development activities or programs should the City of Ormond Beach add or enhance in the areas of:
 - Existing Business Retention and Expansion
 - Business Attraction
 - Enhancing Economic Assets
 - Strategic Partnerships?
1. Find the person at your table with the **birthday closest to November 27**. They will speak first. If two or more people have the same birthday, the one **who traveled farthest** to the meeting tonight goes first.
 2. Go around the table and allow everyone to offer an answer in turn. Please allow everyone to speak before anyone takes a second turn.
 3. Listen for the facilitator's announcement that it is time to move on to the next steps. (You don't have to wait for the announcement before moving on if your group is ready to do so.)
 4. Write your answers to the question using the post-its and markers at your table. Place each of your suggestions in the quadrant of the easel-pad paper where it fits the category best. You may write as many answers and use as many post-its as you like.

All answers will be transcribed and included in the report of tonight's meeting.

NOTES

CITY OF ORMOND BEACH
Economic Development
November 27, 2018

MEETING EVALUATION

Please rate each of the following statements using a 1 to 5 scale, where 1 means strongly disagree and 5 means strongly agree.

| | Disagree | | | | Agree |
|--|----------|---|---|---|-------|
| 1. Please assess the following aspects of the workshop. | | | | | |
| The agenda packet was very useful. | 1 | 2 | 3 | 4 | 5 |
| The presentations were very useful. | 1 | 2 | 3 | 4 | 5 |
| The objectives for the meeting were made clear at the outset. | 1 | 2 | 3 | 4 | 5 |
| Overall, I am very satisfied with the meeting. | 1 | 2 | 3 | 4 | 5 |
| 2. Do you agree that each of the following meeting objectives was achieved? | | | | | |
| Review services, programs, and activities conducted by the Ormond Beach Economic Development Department, CareerSource Flagler Volusia, and the Ormond Beach Chamber of Commerce. | 1 | 2 | 3 | 4 | 5 |
| Explore opportunities for enhancing Economic Development efforts in Ormond Beach. | 1 | 2 | 3 | 4 | 5 |
| 3. Please tell us how well the facilitators helped the participants engage in the workshop. | | | | | |
| The facilitators made sure all perspectives were heard and respected. | 1 | 2 | 3 | 4 | 5 |
| The facilitators helped us arrange our time well. | 1 | 2 | 3 | 4 | 5 |
| 4. What did you like best about tonight's meeting? | | | | | |
| 5. How could the meeting have been improved? | | | | | |
| 6. Do you have any other comments that you would like to add (Please use back of form if needed)? | | | | | |