CITY OF ORMOND BEACH

COMMUNITY CONVERSATION SERIES

OB LIFE KICK-OFF AND COMMUNITY DEVELOPMENT

June 28, 2018

MEETING SUMMARY

Meeting facilitated and report prepared by
The Florida Institute of Government at UCF

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BACKGROUND

On June 26, 2018 the City of Ormond Beach hosted the first in a series of community conversations intended to provide input for the City Commission's update of the Ormond Beach Strategic Plan in the spring of 2019. The topic of the first community conversation was community development. The specific objectives of the workshop were to:

- launch *The OB Life* community conversations series
- provide a common understanding of community development in Ormond Beach
- provide participants with an opportunity to identify what they view as the most important community development issues facing Ormond Beach

Over 270 residents of Ormond Beach and the immediately surrounding communities attended the workshop.

The agenda as adjusted in the course of the session was as follows:

6:00   Welcome and introductions
- The OB Life community conversations series
- Tonight's agenda and discussion guidelines – *Rafael Montalvo, Facilitator*

6:10   What is Community Development in Ormond Beach? – *Steven Spraker, Director of Planning, City of Ormond Beach*
Ormond Beach's Main Street program – *Julia Truilo, Executive Director, Mainstreet Ormond Beach*

6:50   Questions and answers

7:10   Discussion
Initial polling
- Who is in the room tonight? What is your strongest connection to Ormond Beach?
- How would you rate Ormond Beach as a place to live?
- How much impact does the City of Ormond Beach's approach to community development have on residents' quality of life?
- Overall, how well has the City of Ormond Beach addressed community development over the last ten years?

Table Discussions
- What do you value most about living in Ormond Beach?
- What are the principal opportunities/challenges Ormond Beach faces in handling development in the future?
- What do you think is the single most important thing for Ormond Beach to achieve in its approach to community development over the next five years?

Wrap-up and next steps

8:15   Adjourn

WELCOME AND AGENDA REVIEW

Mayor Partington welcomed participants and thanked them for taking the time to attend and offer their input. He emphasized the importance of engagement by residents in updating the city's strategic plan. He then recognized other elected officials in attendance. City Manager Joyce Shanahan added her thanks and reviewed the topic for this first workshop and subsequent workshops in the series. Rafael Montalvo, facilitator with the Florida Institute of Government at the University of Central Florida, then reviewed the agenda, guidelines for the evening, and instructions for each activity. (The complete agenda packet is provided in Appendix B of this summary.)

PRESENTATIONS

What is Community Development in Ormond Beach?

Steven Spraker, Director of Community Development for the city, provided an overview of the plans, regulations, and procedures that govern community development in Ormond Beach. Topics included current and potential residential development, commercial development, and redevelopment. The full presentation is available on the City's website at www.ormondbeach.org under The OB Life.

Ormond Beach's Main Street Program

Julia Truilo, Executive Director of the Ormond Beach Main Street program provided an overview. Topics included the structure and objectives of the program, its extensive accomplishments over the past ten years, and challenges that remain. The full presentation is available on the City's website at www.ormondbeach.org under The OB Life.

Questions and Answers

Before the presentation, the facilitator asked participants to write down any questions they might have on cards provided at each table. He asked participants to place their cards in bowls in the center of each table. After the presentation, co-facilitator Hal Beardall went to each table in turn, pulled a card at random from the bowl, and read the question aloud. The appropriate presenter then answered the question. One question was read and answered from each of the thirty tables in the room.

Because of the limited time available, the facilitator emphasized that any remaining questions from the bowls not answered during the meeting would be answered on-line by staff within 10 business days of the workshop.

All questions submitted during the meeting, together with the written answers provided by staff, are provided in Appendix C of this report and at www.ormondbeach.org under The

OB Life.   A video recording of the meeting, including the questions and shorter responses as offered during the meeting, may also be viewed and listened to at www.ormondbeach.org beginning after minute 46 of the recording.

INITIAL FRAMING QUESTIONS AND POLLING

To provide context for the subsequent table discussions, participants individually answered questions using polling devices placed at each seat. The questions, and the percentage of respondents answering each, are presented below. *Please note, due to computer rounding some values may exceed 100%*

Question 1: Where do you reside?

1.	Ormond Beach	86%
2.	Ormond by the Sea	5%
3.	Holly Hill	0%
4.	Unincorporated Volusia County	6%
5.	Other	4%

Question 2: What Do You Feel is Your Strongest Connection to Ormond Beach?

1.	As a resident	89%
2.	As a business owner	4%
3.	I work in the city	3%
4.	Other	4%

Question 3: All in all, how would you rate Ormond Beach as a Place to Live?

1.	Wonderful. This is my favorite place to live in the Entire World.	28%
2.		16%
3.		22%
4.		12%
5.		13%
6.		4%
7.		3%
8.		1%
9.	Terrible. I would want to move tomorrow.	2%

Question 4: How much impact does the City of Ormond Beach's approach to community development have on resident's quality of life?

1. A great deal   53%
2.   14%
3.   17%
4.   6%
5.   6%
6.   1%
7.   1%
8.   1%
9. Not so much   2%

Question 5: How well has the City of Ormond Beach addressed community development over the past ten years?

1. Very well   24%
2.   12%
3.   12%
4.   9%
5.   14%
6.   8%
7.   7%
8.   4%
9. Very poorly   11%

TABLE DISCUSSIONS

Participants next engaged in discussions at each table to answer the following questions.

- What do you value most about living in Ormond Beach?
- What are the principal opportunities/challenges Ormond Beach faces in handling development in the future?
- What do you think is the single most important thing for Ormond Beach to achieve in its approach to community development over the next five years?

The facilitator asked each table group to allow all of its members to answer each question before any of its members spoke a second time. The facilitator also emphasized that the discussion was for purposes of helping participants understand the perspectives of fellow residents, and perhaps expand their own as a results. They would be asked to answer the questions individually, writing the answers on post-its and placing those on easel paper: they were not being asked to agree on a single answer for each table. (The detailed instructions for this activity can be found in the agenda packet in Appendix B.)

The compiled individual answers to each question appear on the pages that follow. All category labels and groupings were provided by the facilitator after the meeting, and are intended only to make it easier to understand the range of topics addressed and total number of responses in that category. Numbers in parentheses following each response indicate the total number of times items with identical wording appeared on the lists.

Please note that opportunities and challenges are also grouped largely by category rather than by whether they were offered as an opportunity or a challenge. This was done because some of the tables did not distinguish one from the other, and more importantly because the same or similar items were often offered as both (i.e. as both an opportunity and a challenge).

What do you value most about living in Ormond Beach? 259 Total Responses

Small Town Feel – (37) 14.29%
- Small town feel (13)
- Small town feeling (2)
- Small town feel is wonderful
- Small town (2)
- Small town charm (2)
- Small town effect
- Small community
- Locally quaint
- Small town, friendly community

- The small town feeling and quality of life
- The small town feeling and second generation residents
- Small town atmosphere and surrounding natural environment
- Small town feel, convenient
- Preservation of small town feel and environment and quality of life
- Unique small-town feel
- Hometown feel, yet close to everything
- Smaller city feel
- Love that it's not a large city
- The sense of not feeling overcrowded.
- Not another small big-town . . . i.e. Port Orange
- Residential city
- Not a concrete jungle

Beach, Ocean, River, Geography – (35) 13.51%
- Beach (13)
- Beaches are close
- Traffic-free beach
- Close to ocean
- Being close to ocean
- Close to the beach
- Free access to ocean
- Close to ocean, river
- River to ocean
- Beach, river
- Beach, river, trees
- Geography – beaches and river
- Ocean, river
- Green areas – beach, river
- Water – river, ocean
- Water
- The river views
- Riverfront
- Access to the beach and water
- I value our beach and it's being taken away from us
- Coastal area
- Geography of town – ocean to forest
- North Beach Street to forest

Character of the Community- (26) 10.04%
- Community feel
- Safe, small community

- Small, safe community
- Quaint and safe community
- Trust and sense of community
- Friendly community
- Friendly environment
- Friendly atmosphere
- True sense of community
- Sense of community
- Feel good, safe community
- Community feel
- Good community of small but content living
- Family oriented, safe place to live in
- Serenity (2)
- Atmosphere (air of positivity)
- Ambiance
- Beach community, not too big or small
- Atmosphere, pleasant place
- Landscaping
- High standards for building, landscaping, leisure services.
- Country feeling. Less congestion than the Northeast.
- Keep the natural feel of old town
- Older feel in downtown
- Wealthier and less wealthy live in close proximity in OBS (a positive).

Accessible Local Businesses – (19) 7.34%
- <u>Small</u> local-owned businesses
- Accessibility to my <u>local</u> businesses
- Local business owners
- Small, unique businesses
- Non-corporate shops
- Connection of business to community
- Close to shopping and recreation
- Convenient shopping
- Proximity to shopping
- Closeness to work
- Close enough to big cities
- Everything close
- Proximity to important things for (?) living
- Ability to access a variety of things easily, especially via I-95/I-4
- Convenience (2)
- It is very easy to get places like shopping, restaurants, recreation, etc.
- It has a little bit of everything and all is convenient.

- I value that everything I need is just a short walk or drive away.

Clean and Safe – (16) 6.18%
- Clean
- Cleanliness
- I value that the city is clean with very little crime.
- Safety (5)
- Safety aspect
- A safe city
- Safe town
- Low crime and clean air
- Feel safe (public services)
- Feel safe for small town
- Safe environment
- I feel safe here

Nature – (14) 5.41%
- Nature
- NATURE!
- Natural beauty (3)
- Natural beauty, beach and river
- Lots of natural areas (loop, beach river, parks)
- Natural amenities – parks etc.
- Natural resources in my neighborhood
- Beach, rivers, parks
- Environment: natural, community structure
- Environment and natural resources, i.e. beach, river
- Environment
- The amenities of ocean, weather, population size

Things to Do, Activities and Events – (12) 4.63%
- Plenty to do
- Lots to do
- New restaurants
- Main Street restaurants
- New retail opportunities
- Variety of activities
- Community activities
- 4th of July firework show
- Special events
- Bike week
- Cultural activity

- Family and kid friendly events

Parks – (10) 3.86%
- City parks
- Parks (2)
- Parks, environment
- Parks and beaches
- Recreation and parks (camps)
- City Recreation facilities
- All the parks, especially central and beachside
- Recreation and parks
- Recreation opportunities for all age groups

Building Heights – (9) 3.47%
- Height limit (2)
- No tall buildings
- Height limits <u>low</u>
- Low building heights
- Physical appearance
- Limited height restrictions (2)
- Lack of brutal architecture

Trees – (9) 3.47%
- Trees
- The trees in my yard
- Trees on Granada – they're gone
- Trees and nature
- Trees and preservation of wetlands
- Shade
- Trees and more shade
- Tree-lined medians
- I love nature, trees, parks and the beach, the small town atmosphere. Don't take out the trees.

People – (8) 3.09%
- The people
- Friendly (2)
- People are Friendly
- Friendly people
- Quality of people who live and work here
- The demographic mix
- Diversity

Quality of Life – (8) 3.09%
- Quality of life (7)
- Quality of life: economic development; environmental resources; residents; activities

Affordability/Value – (6) 2.32%
- Affordable housing (initially)
- Affordable lifestyle
- Affordable living
- Value/quality/price
- Value for the money
- Retirement homes

History – (6) 2.32%
- History (2)
- History is valued
- Historical influence and community draw
- Historic
- Automotive history

Leadership (6) 2.32%
- Leadership
- Leaders – listen to the people and respond to them
- Staff (2)
- City personnel are helpful
- Responsive civil servants

Traffic – (6) 2.32%
- Lower traffic compared to surrounding cities.
- Increasing vehicle
- Can still drive from mainland to beachside without being stuck in hours of traffic
- Easy to get around (if you drive!)
- Being able to drive on Ormond Beach
- No more traffic lights

Neighborhoods – (5) 1.93%
- Neighborhood feel
- Living in a family neighborhood close to nature and wildlife
- Living in Tymber Creek with lots of natural trees
- Great place to raise a family
- Great place to "age in place"!

Beauty – (4) 1.54%
- Beautiful
- It's beautiful!
- Coastal community – beauty
- Beauty and green space

Green Space – (4) 1.54%
- Green
- Green spaces, nature
- Green tree city
- Green and open space

Employment – (3) 1.16%
- Employment
- Growing
- Expanding public/private partnering to get large scale projects

Health Care – (3) 1.16%
- Adequate number of physicians
- Good health care
- Good access to hospitals

Weather – (3) 1.16%
- I value the fact that the weather is wonderful, it is paradise every day.
- Weather
- Weather, beach, life-style

Taxes – (2) 0.77%
- Low taxes
- Low tax base (relatively)

Other – (8) 3.09%
- Free to worship
- School System
- Schools (2)
- Services
- Drinking water
- Water, traffic jams
- Meetings like this

What are the principal opportunities/challenges Ormond Beach faces in handling development in the future? 290 Total Responses

Traffic and Roads – (47) 16.21%
- Traffic (17)
- Heavy traffic
- Traffic congestion.
- Traffic/security
- Increased traffic
- Adequate roads
- Traffic flow (2)
- Traffic control (2)
- Traffic woes
- Traffic, especially east-west
- Traffic on Granada is a problem.
- Traffic from new growth
- Excess traffic
- Traffic – specifically traffic concurrency omitting main arteries
- Bottleneck between US1 and Beach Street on Granada
- Bumper to bumper traffic on Granada from US 1 to Beach Street
- Hand Avenue – Nova to river bridge
- Need another street straight to the beach!
- Extend Hand Avenue across I-95.
- New bridge at LPGA across the Halifax River?
- Transportation (Hand Avenue overpass)
- How to handle all the traffic on the main roads that development brings?
- With all the new houses being built (Margarittaville), how are we going to get traffic to flow smoothly?
- Traffic – specifically traffic concurrency omitting main arteries
- Roads – enforcement is lacking!
- Small roads
- Transportation
- Potholes on A1A
- Manage traffic and explosive residential growth

Trees and Green Space – (21) 7.24%
- Trees
- Keeping and saving old-growth trees
- Loss of trees
- Protect old trees
- Don't take out the trees! We have enough gas stations.
- Replacing the trees that the hurricanes have blown away

- Preserve greenery
- To preserve a decent amount of what green spaces remain
- Losing green space
- Not "clear cutting vegetation to build places
- Maintaining as much green as possible
- Preserving nature/environment
- <u>Green</u> spaces
- Protecting green spaces
- Maintaining green space
- Destruction of habitat – maintain natural habitat.
- Loss of nature
- To put aside undeveloped properties through grants, state purchase and private donations.
- Protect our environment: green spaces' wildlife; more parks
- Keeping area environmentally sound
- Balance green space

Good Planning and Growth Management – (18) 6.21%
- Establishing guidelines for growth
- Smart growth!!!
- Smart growth
- Master plan
- Need smarter, more sustainable planning (no more banks next to banks, cellphone shops, etc.) – too many similar businesses clumped together is not sustainable.
- Revert back to 2009.
- Change how our city proceeds with our future development
- Master plan to develop beachside and maintain beauty
- Develop a master plan for beachside. Including development of additional parks, parking, and improvement and maintaining existing facilities.
- Managed growth
- Manage growth – an opportunity and a challenge for infrastructure
- Stop assuming that developers have the right for rezoning requests. They have the right to ask, but elected officials need to only grant GOOD changes.
- Integration of surrounding County and Daytona Beach growth into City's planning – i.e. traffic, economic development, etc.
- Improved commercial and residential developments
- Local connections to community with controlled growth
- Assess projects upon completion
- Maintaining quality of life for residents
- Businesses and neighborhoods are not developed like they use to be with preservation, e.g. the trails and trails shopping center.

Jobs and Economy – (18) 6.21%
- Businesses
- Business growth
- Maintaining economic viability which promotes other successes for the community
- The opportunity to diversity and provide opportunities for all
- Jobs/business
- Growth and jobs. Keeping the small town feeling.
- Maintain community while expanding to larger number of businesses/
- Attractive to larger companies to come here to ensure sustainable job growth for a younger generation. (2)
- Jobs
- More job opportunity
- Create jobs that allow us to retain young people and own city
- Providing jobs for our children so they don't have to leave Ormond Beach for work
- Attracting young professionals
- Ways to encourage young adults to live here
- Intelligent approach to attracting high-paying jobs
- Attract businesses which can provide higher salaries
- Need: no minimum wage paying businesses

Over-Development and Blight – (17) 5.86%
- To not over-develop and lose natural beauty.
- Overdevelopment by large developers
- Over-development
- Overgrowth
- Overbuilding
- Unbridled development
- Not over-developing.
- Growth of large developments.
- Larger lots mean less people.
- Over-crowding needs to be addressed, roads etc.
- Too much development
- Adding only what we need and not turning us into a concrete jungle.
- Avoiding urban blight and too much "stuff" built on the corridor (like Dunlawton)
- Eliminate signs of blight (vacant buildings, lots)
- Municipal laws to take care of neglectful business property owners
- Too much blight
- Older neighborhoods need support: code enforcement, grants septic conversion.

Pedestrian and Bicycle – (14) 4.83%
- Pedestrian safety (A1A)
- Maintaining traffic speed on A1A and Granada to accommodate pedestrians crossing these
- No parking
- Pedestrian operated signals at crosswalks on Granada and A1A
- More pedestrian and bike friendly
- More connecting walk/bike trails
- Walking
- More pedestrian friendly
- Pedestrian concerns for downtown as well as traffic control
- Bicycle traffic
- Making the area more bike friendly might reduce traffic.
- Transportation for non-drivers
- Making more trails for biking, walking, and enjoying nature.
- Crossing A1A.

Growth and Development Opportunities – (13) 4.48%
- Deciding what kind of place we want it to be,
- Maintaining a unique identify
- Grow beautiful town
- Create unique small town
- Encourage unique development
- Growth will bring new places and people
- It's a beautiful area. Lots of nature to be enjoyed
- Development
- Development west of I-95 on Granada
- Development of Ormond Crossing
- Ormond Crossings (2)
- Develop the Crossings area

Growth and Development Challenges – (12) 4.14%
- Growth
- Growth challenges
- Keeping the balance between the environment and building new structures.
- Balancing growth to lure people vs. keeping residents happy by keeping us homey.
- The challenge of controlling growth while protecting the environment
- Balance of growth and conservation
- Balance quality of life with dynamic, growing business environment
- Surrounded by bigger municipalities who have more land to develop.
- Adjacent growth.

- Understand Jacksonville and Orlando are bigger, lower average family income. If a person wants a big city they need to move.
- What is the magic number to sustain happy residents and growth for the future?
- Encroaching development/developers

Resident Engagement and Empowerment – (12) 4.14%
- Involved residents
- Proper citizen approval of developments from an empathetic commission
- You must include residents in approval for development.
- Being transparent with plans and development
- Information needs to be easily available to residents
- Residents feel left out of the development loop. Challenge is to use social media to correct this.
- Listening to citizens and working together
- Listen to residents! We're voters!
- Expand the distance to hear more people (empowerment)
- Expand "600 foot" notice requirement for neighborhood meetings to at least a mile
- C.A.V.E. (Citizens Against Virtually Everything)
- No jumping to conclusions

Water and Water Use – (11) 3.79%
- Water (5)
- Water use
- Water quality, restoring water table
- Water quality in the estuaries and wetlands
- Ruin drinking water with salt water intrusion from too much development, taxes will go up times 10.
- Fresh water
- Poor water quality

Infrastructure – (10) 3.45%
- Infrastructure (3)
- Infrastructure – water, sewer, parking
- Infrastructure to handle all the housing already approved
- Maintaining infrastructure with development
- Maintain infrastructure
- Upgrading infrastructure on low income area (for example, flooding)
- Infrastructure: water, sewer, roads
- Airport not a place of wonder for people. Can't even find the FBO.

Retail/Specific Types of Shops – (10) 3.45%
- No grocery stores or gas stations beach-side
- Improvement of south end of US 1
- Unique shopping (boutiques)
- Nice storefronts
- Variety of shops, restaurants
- Chance to improve small business opportunities
- Businesses are not something one would "browse through".
- Modernized shopping plaza.
- A pier beachside with shops and restaurants like Cocoa Beach would be at Granada.
- Travel for dining and entertainment

Services – (9) 3.10%
- Providing services
- Good trash pick-up
- Service demands, growth
- Expand public safety
- Emergency services
- Emergency management
- Re-open Oceanside Hospital or provide similar services on beachside.
- No ER on beach-side
- Balance development with the needed services while keeping our taxes in the lower half of the county

Small Town Feel and Character – (9) 3.10%
- Keep small time feel as we develop
- To keep small town feel while growing
- Preserving what our city still has that keeps us living here
- Preserve character
- Keeping the integrity of our smaller town feel.
- Not changing the integrity of our small town look and feel with modern looking structures.
- Maintaining family small town character
- Keeping Ormond Beach more residential than commercial chains.
- Diversity of population

Taxes and Public Revenue– (8) 2.76%
- Taxes lowest in Volusia County
- Not much new tax revenue from newly developed land, businesses.
- Loss of taxes from the state Amendment 1
- Reigning in wasteful spending

- Increase impact fees for developers
- Increase impact fees to level that further development is unattractive to real estate industry
- Private airport taxpayers pay for
- More commercial business to take tax burden

Affordable Housing – (7) 2.41%
- Affordable housing (5)
- Affordable workforce housing
- Affordable housing for workers

Downtown – (7) 2.41%
- Downtown evenings
- Making downtown safe and pedestrian friendly
- Keeping it beautiful and providing gathering places
- Continued look for residential development downtown
- Need more adequate parking in downtown area. There will be no pedestrians if parking is <u>not</u> available.
- Encourage an urban core over sprawl
- Developing too much in a central area: need to branch, spread out

Flooding and Stormwater – (7) 2.41%
- Flooding (2)
- Flooding – sea level rise is up
- Food control
- Flooding concerns
- Flood control from raising wetland levels and paving flood plains. Retention ponds cannot replace (seven key) benefits of trees.
- Stormwater

Redevelopment – (7) 2.41%
- Support redevelopment
- US 1 corridor
- Redevelopment of A1A
- A1A blight
- We need more incentives to invest in redevelopment opportunities.
- Absentee landlord – Food Lion
- Aging communities and infrastructure

Beachside – (4) 1.38%
- Build up the beachside more: parks, pedestrian friendly parking.
- Waterfront development for beachside community

- Beach-side progress
- More beach access

Leadership – (4) 1.38%
- Finding honest commissioners who work for the citizens and not the other way around
- Restoring ethics in government, being responsive to residents, not just developers.
- Continue to elect forward thinking commission
- Commission approves everything. No adult strip clubs on Granada!

Limiting Growth – (2) 0.69%
- Stop growth now! Growth brings congestion. "If you build it, they will come."
- Limiting development to practically nil

Parking – (2) 0.69%
- Traffic and parking
- Parking

Other – (21) 7.24%
- Pollution
- Cultural events with concerts and more art events
- Events
- Impending challenges will be: roads busier; environment; taking out (loss of) medians and widening Granada; losing more trees
- Amenities
- To provide amenities to a growing population
- Beautification
- Security
- Schools
- Quality education
- Healthcare
- Land-locked
- Sea rise
- Older population
- Handling homelessness
- R/T growing population
- Beautiful, convenience
- Ocean and river
- Vibrant environment, not overly commercial.
- Florida beauty.
- Ormondbeach.org

What do you think is the single most important thing for Ormond Beach to achieve in its approach to community development over the next five years? Total Responses 178

Community Character and Feel – (24) 13.48%
- Small town, clean community feel
- Retain small time feel as we develop
- Keep OB a community that doesn't feel like a big city.
- Keep us from becoming Port Orange
- To avoid becoming another "Any town USA" filled with every chain store and restaurant. To achieve this goal will require saying "no" to some of the developers who finance the campaigns of our elected officials.
- Define what will be Ormond's "brand" for the next generation
- Growth without stagnation
- Do not overbuild
- Maintain quality of life as population increases and ages. Make sure services match population age and interests.
- Community building
- Sustainability plan (include coastal resiliency)
- Keep change <u>small</u>
- Keep change small
- Careful development of quality, small businesses
- <u>Small town feel</u> while building community. We need more a "buzz" and residents without the overly busy "city" feel and maintaining history/nature.
- Keeping a <u>small Florida town</u> feel while <u>building a vibrant community</u> with <u>nature</u> and residents thriving together.
- Recapturing the look and feel of old Florida: bushes and trees fronting roads
- Controlled signage
- We do not need to build a "million" banks, fast food restaurants and retail strip malls.
- Focus on age-friendly community
- Affordable housing (2)
- Maintain the present quality of life in the face of expansion.
- Maintain quality of life to the standards.

Infrastructure – (18) 10.11%
- Infrastructure to match the growth with minimum taxation to residents
- Infrastructure before development, not after
- Infrastructure to develop Ormond Crossings
- Aid in development of Ormond Crossings to increase jobs and commercial property taxes
- Maintaining infrastructure of the community

- To allow growth and proper infrastructure to support said growth
- Control flooding, control growth and development
- Developers must pay to increased infrastructure costs
- Make sure that the adequate infrastructure in in place to support development
- Infrastructure development to support growth and maintain level of service
- Water
- Better quality water in homes. Recycle.
- Water conservation
- Have parks (kids). Have less banks, more good eating plazas. Instead of building new plaza improve old ones.
- More parks, trails, events
- Build up beach: parks, pedestrian friendly parking areas
- Fill the beach areas that were eroded in the hurricanes
- Improve beach access.

Leadership – (17) 9.55%
- Maintain quality leadership at the city
- City Commission needs to listen to the citizens.
- Elect officials that will protect this community from poor development, like the Wawa gas station development.
- Have elected officials who listen to the citizens rather than take from developers.
- Each Rep (?) should contact his/her resident
- Fire the commission and mayor.
- The city Comission has become a bunch of arrogant, dismissive people who have been there too long.
- Commission doesn't listen.
- The single most important thing is for residents concerns to be <u>heard and weighted as fully as a business that donates to politicians.</u>
- Listen to the <u>residents</u> and what they want
- City officials who love Ormond the way I love Ormond
- Listening to the people who live here!
- Better communication with residents
- Better communication between elected officials and residents!
- Better communication. Keep making the meetings, user-friendly!13
- Make sure all Ormond Beach residents feel listened to
- Improve communication.

Balancing Growth and Preservation of Trees/Nature/Community Character – (15) 8.43%
- <u>Balance</u>
- Balancing development with the need to provide services while keeping our taxes one of the county scale

- Revise the planning standards to value environment, beauty, traffic and economy. Balance.
- Balance of maintaining conservation and history against growth
- Understand the needed balance of growth between business and residential while maintaining quality of life.
- To allow for continued growth while maintaining the small town feel
- Maintain residential emphasis with business development that compliments protecting and preserving our natural habitat and wildlife. Wildlife corridors.
- Responsible growth and development
- Balance quality of life while expanding tax base with new development
- Balance economic growth with quality of life
- Balance green space, residential and commercial growth
- Balance growth with small town feel – control appearance and quality
- Manage the growth of people and development wisely: environment, water traffic, infrastructure
- Maintain small-town feel with growth.
- Issue of surrounding county growth and effects on traffic and economic-fiscal impacts

Traffic and Roads – (15) 8.43%
- Traffic control on the roads
- Slow traffic in the neighborhoods surrounding downtown areas. Crosswalks to A1A and Granada east.
- Develop a process to control traffic in <u>residential neighborhoods</u> as main thoroughfares are overwhelmed!
- Transportation
- Traffic regulation on West Granada without removing any trees or installing more traffic lights.
- Document an effort to build a new bridge across the Intracoastal at LPGA Blvd.
- Develop another east-west traffic corridor.
- Roads!!
- Traffic control
- Solve traffic problems.
- Accommodate traffic
- Stronger law enforcement of existing traffic laws to make intersections and cross-walks safer.
- Speeding on A1A and on Granada between Bridge and Ridgewood.
- Solve traffic problem through state and county action
- Deal with traffic and water issues

Trees/Green Space/Natural Environment – (13) 7.30%
- Save the trees for air quality

- Keeping our trees. Replanting with natives.
- Preserve trees, wildlife and natural environment
- Add environmental expert to planning board.
- Preserve green space
- <u>Green spaces</u> which keep our community attractive. Not parking lots and strip mall!
- Preserve our natural beauty so people want to visit
- Restore Conservation of environment
- Wetland restrictions
- Preserve wetlands by controlling development
- Save the natural environment
- Give back to the environment
- Buy up land before its developed – for open space

Redevelopment – (11) 6.18%
- Provide more incentives for redevelopment of existing buildings.
- Support future development of the core commercial areas of Granada Blvd.
- Fix up A1A
- Redevelop abandoned properties on US 1 and A1A.
- Fill the empty building on Granada such as converting the old Food Lion building into a skate park
- Redevelopment of existing properties, residences
- Quality infill development
- Beach-side improvement/blight
- Evaluate the improvements needed to existing commercial properties (notably along A1A, US 1, Granada Blvd., Nova Rd.), and getting these properties occupied
- Height limits
- Do not increase any building heights in the city!!

Good Planning and Managing Growth (10) 5.62%
- Stay consistent with plan
- Stability in codes
- Changing the land use codes to prevent use of environmentally sensitive land such as wetlands or flood plains. These should not be developed.
- Planned development for this particular a community
- Reinstate reasonable zoning regulations.
- Regulated growth and conservation
- Manage growth in accordance with community's values
- Futuristic planning. What's going on now and what do we want Ormond to be 5, 10, 20 years from now?
- Visionary urban planning

- Growth without repetition

Pedestrian and Bicycle – (10) 5.62%
- Walkable community.
- Walkable/bike trails
- Pedestrian friendly sidewalks and attractions.
- Achieve safe walkable downtown to encourage business development.
- Improve access for safe bicycle and pedestrian commuting.
- Pedestrian and bicycle access on major arteries.
- Make the town more walkable.
- Make the town more pedestrian friendly . . . which includes shade!
- Build more trails for bicycles and walking like they have in Palm Coast and Port Orange.
- Have more crossing lights o A1A

Jobs and Economy – (9) 5.06%
- Attracting companies who can provide higher paying salary jobs, not just retain and service jobs, will keep people here. You will lose your talent and those who can help progress the community into the future
- Employment opportunities for young adults
- Economic growth: jobs for those who grew up here
- Attract Fortune 500 company
- Provide opportunities for young people to want to come home
- Attracting high-paying jobs and developing their locations with low-impact development plans
- If you have to bring in jobs, make them pay living wages.
- Economic development: well-paying jobs, not just service economy
- Keeping our children in Ormond Beach

Slowing or Limiting Development – (9) 5.06%
- Slowing commercial and residential growth until environment, beauty and traffic can be protected
- Slow down the growth process. A growth surge is not necessarily a good thing. Small communities are an asset to all residents.
- Less growth in the community
- Cities do not always have to get "bigger and bigger". Ormond will lose its flavor.
- Know when to leave development alone!! Stop developing for a while!
- To limit development while maintaining quality of life
- Slow growth. Stop with crazy overdevelopment and save our green space.
- Put a cap on building for a year so city can absorb what's been developed and can decide what needs to be done for future growth.

- Harness the experience of an accomplished population of aging retirees who may resist that development.

Engaging/Empowering Citizens – (8) 4.49%
- Greater distance of notice for community involvement in future development.
- Open up more avenues for residents to have opportunity for input into future community development.
- Empower the citizen
- Comprehensive action plan that involves growth committees with businesses, Ormond Main Street, and our citizens (similar to this event). We all agree on the same answer
- Engaging a large number of citizens in the process and communicating it.
- Engage the community in a meaningful way to achieve good growth that benefits all.
- Make community involvement convenient
- Better engagement of citizens in the development process through city outreach

Smart Growth and Development – (6) 3.37%
- Smart growth with residents' buy-in.
- Smart growth bringing in occupancy to Business Park while keeping small town feel.
- Smart growth is a slow, decisive process, not quick building of all the land available without having them visible filled with economy growing businesses/residences.
- Smart development
- Low impact development
- Begin low-impact development immediately.

Resident Attitude – (4) 2.25%
- Change of overall attitude
- Consider the needs of current residents above those of people who do not live here
- Overcome the ignorance of the "cave" mentality by maintaining a commission that will continue to protect private property rights.
- For citizens to realize that not all development is bad or wrong

Things to Do – (4) 2.25%
- "Restaurant row" to push the blocs of commercial areas with more than two restaurants
- A nice restaurant overlooking the ocean
- Increase shopping and dining options
- More for young adults to do

Working Together – (3) 1.69%
- Learning to listen to each other
- Work together
- And know how to compromise

Public Safety – (2) 1.12%
- Ensure adequate provision of police, fire, EMT/ambulance services to accommodate growing population of Ormond Beach
- Lose contract with EVAC and turn over to Fire Department.

COMMENTS

Throughout the meeting, a "Comment Wall" was available on one side of the meeting hall. This consisted of paper on which participants could write or post (using post-its) more extensive comments than were appropriate as part of the table discussions. All comments listed on the wall appear below.

- If you want to sustain a community, you must attract a younger generation. Our median age is in the 50s. Who will keep the community going in 20 years? Higher paying jobs are a must.

- Why will enforcement not slow down traffic on Granada and A1A. This is so frustrating. In our neighborhoods we can't cross over A1A to get to the beach. This should be simple and doable now.

- I rated Ormond a "4" on liking Ormond due to destruction and removal of natural environment (woods, plant life) on Orchard, Granada, especially Sterthaus. The destruction of wildlife areas. Granada looks terrible in aesthetics and goal for a "Tree City". Ormond deserves to lose "Tree City" status.

- Stop building 55+ communities.

- No businesses will come if they don't have a workforce.

- Grew up in Ormond 70 years. MY HOME. I LOVE IT.

NEXT STEPS

City Manager Joyce Shanahan again thanked participants for attending and offering their perspectives, and noted that the next workshop in the Community Conversations series would take place on July 24, 2018 and address the topics of Traffic and Livable Communities. Facilitator Rafael Montalvo emphasized that all questions and input received in the course of the workshop, whether read aloud or submitted in writing would be included in the meeting summary.

APPENDIX A: WORKSHOP EVALUATION

CITY OF ORMOND BEACH
OB LIFE COMMUNITY CONVERSATION SERIES
Kick Off and Community Development
June 28, 2018

The ratings and comments below are based on responses received from 130 of the participants at the OB Life Kick Off and Community Development meeting. The following statements were rated on a scale of 1 to 5, where 1 means totally disagree and 5 means totally agree.

	Disagree			**Agree**	
	1	2	3	4	5 = **AVG**

1. Please assess the following aspects of the meeting.

The agenda packet was very useful.	4	4	23	34	65 = **4.17**
The presentations were clear and informative.	6	4	22	32	66 = **4.14**
The objectives for the meeting were made clear at the outset.	6	3	17	34	70 = **4.22**
Overall, I am very satisfied with the meeting.	7	10	20	34	59 = **3.98**

2. Do you agree that each of the following meeting objectives was achieved?

Provide a common understanding of community development in Ormond Beach	7	9	25	30	59 = **3.96**
Provide participants with an opportunity to identify what they view as the most important community development issues facing Ormond Beach	8	3	13	41	65 = **4.17**

3. Please tell us how well the facilitators helped the participants engage in the retreat.

The facilitators made sure all perspectives were heard and respected.	7	4	10	36	73 = **4.26**
The facilitators helped us arrange our time well.	7	6	16	33	68 = **4.17**

4. What did you like best about tonight's meeting?

- Great turnout - people wanted to be involved
- Meeting neighbors and collaborating together
- Informative, well run, kept to the time schedule
- Even handed (non-emotional) tone
- Learning how development was done
- I don't think most people were here for a review of development practices. They wanted to address the Wawa and how to insure that won't happen again
- Independent group/meeting leader
- Clickers and chance to listen to others' opinions

- Very informative
- Open - uniting
- Openness and concise information
- Julia Truilo's presentation; questions at the table
- It was informative and specific
- Great turnout
- Informative
- Group discussion and sharing, and questions
- Very informative - organized well
- Round tables
- Liked the polling to see where I fit in
- To give my one objective
- Community turnout
- Volume of input from the community useful
- Just having these meetings
- There was a clear agenda and we stayed on task/time
- Appreciate the offer to meet - really hope it some good
- The presentations were clear; the voting was interesting
- That I was able to get a better picture of how to become a better O.B. citizen
- Great attendance; I wasn't sure of different parts of departments in City to run
- Open forum to share ideas
- Nothing except a lot of people came
- Very organized. People were civil but feel not everyone felt heard.
- The structure kept participants from band standing
- Explanation of development process by city staff
- Speakers and facilitators were ideal choices
- The city had its agenda and made sure it was presented. Made the processes on how developments are made sound reasonable but left out who serves on those boards.
- Open forum
- Well run
- Community involvement
- Open forum for discussion
- The whole project of putting these on
- Presentations were informative
- Community turnout; facilitators were good
- Very informative and positive. Gave everyone a chance for input.
- The fact that so many people showed up!
- The attendance was very good
- Very good and can't wait for the next meeting
- Good presentations; good questions
- Informative
- Tables and chairs - as opposed to rows and rows of seating
- The opportunity to hear from city officials
- Well organized

- The facilitators didn't mention Granada Point (the elephant in the room) until someone asked.
- Coming together with other citizens
- Community cooperation; very informative
- Opinion sheets
- Open forum
- Agenda/time were controlled; questions in writing far superior to verbal rants; this was a constructive exercise; great info on city processes, procedures
- Facility was nice and people were civil
- Public participation
- # of people in the community that came to the meeting; venue; organized
- I liked the beginning with the presenters giving the overall view and facts before the public started jumping in; I liked it was handled calmly
- Various topics; OMS presentation; Steven Spraker
- Questions were answered
- Informational, but it was only about Granada
- Presenters were very informative and respect of the atmosphere
- Listening and learning
- The impression that citizen input is of value and consideration by the city government
- It started on time
- Well organized, fairly presented, timing was very good
- Everyone getting the chance to contribute their individual ideas
- The polling and table activity
- Presentations were good
- Format
- Good answers from staff
- Informative answers to table questions
- Polling and written input
- That it was held!
- Collaboration with table mates
- Meeting other like-minded residents
- Talking about the problems
- Was informative
- The speakers were interesting and informative
- Parts where audience participated: the clickers, the questions, and the post it notes for values and challenges
- Polling
- The polling electronically
- Presentations from Planning Director and Mainstreet Development
- Resident engagement with each other
- Good conversation in discussions
- Great interaction between facilitators and O.B. residents
- Voting mechanism
- The great turnout of Ormond Beach citizens
- Community turnout and involvement
- Seeing my friends

5. How could the meeting have been improved?

- Speed up the polling time
- None that I can think of
- Address the topic upfront and honestly, not avoidance which was the case
- Discuss the actual issues that people came for, not "the process"
- Can't think of anything
- Directions could have moved faster
- Get us interacting with our table sooner
- Ended on time
- More questions and discussion
- The facilitator spoke too slow
- More time on table discussion - several people left early
- Technology really slowed the process
- I don't have any input on that except maybe provide contact info for presenters in the handout packet
- More time for residents to speak and ask questions
- More people could have introduced
- Have no real suggestions
- Keep speakers (one in particular) to shorter talk
- These should have begun sooner and ended before elections
- More time for discussion towards the beginning rather than at the end
- More audience input
- Keeping to topic. If questions fall under another meeting date, please skip or grab another question
- Meeting was excellent, but additional opportunities (other than public forums) for public input should be considered
- Be honest
- When questions to be covered at future meeting, skip until then.
- Very disorganized; topics were repeated
- Less time with poll
- Thought it had a good flow
- It was fine
- Too slow
- Provide clear and current information; the Director of Planning continued to use excuses and very few questions were properly answered.
- More time for table discussions
- Development Manager could speak clearer
- More open discussion
- Too slow, too many instructions
- Take more questions and gauge citizens' feelings about present development changes
- Great meeting
- Bigger screen
- More open agenda in regards to Granada tree removal!
- Moved a little slow
- Actually, a few tables were missed in the reading of questions

- Ran a bit slow, so speed it up
- The facilitator painfully over explained everything
- Answering questions with fob was painful. Took too long how to do it once
- Table discussion process was confusing
- More variety of questions and answers
- I would like to know more about Ormond - where people live, what is the city doing south of Granada, US 1, Young St.
- Involve young adults for his/her input on how Ormand Beach should move forward in its development
- No regrets
- Have more than one floor walker for the questions from the bowls portion of the meeting
- Microphone could have been louder
- Presenters treating adults like adults
- I know some of the information is very dry - not sure how to improve it
- Move faster
- Faster on polling/voting
- Tighter schedule for the table discussion
- Move along more quickly
- Larger projector screen
- By answering more questions from the audience
- More interactive engagement
- Letting viewers speak to the rest
- Mayor and commissioners need to listen
- Listen to the citizens
- Name tags might be nice, make it more personal
- The presentations were a bit too long. Too much packed into the allotted time
- More audience discussion of the questions as the moderator walked around
- I am at a loss to improve a meeting of this size
- Can't think of anything - but maybe additional polling
- Fob use too slow
- More efficient table discussion process
- Refreshments
- Meeting ran very smoothly
- Shorter, over explained
- Shorter presentations @ beginning. End on time.

6. Do you have any other comments that you would like to add (Please use back of form if needed)?

- Good job - look forward to Meeting #2
- How could O.B. allow Daytona to zone in Margaritaville?
- Thank you for getting the community's input - that is so important
- Facilitator was much too long winded for the poll voting which was obvious
- Have child care so that the voices of young families are represented
- I will be attending the other sessions

- No, but thanks for the opportunity
- Too much time listening to Director of Planning, not enough time with questions and answers
- I really liked the seating and the attendance
- I think a more interactive (verbal) meeting would be a simpler way to communicate some of this info
- Please make environmental concerns a higher priority in future land use. Loss of animal habitats, trees for water absorption to prevent flooding, and less concrete and pavement. Thank you.
- Why wasn't the Zone 4 Commissioner in attendance?
- Keep to topic of the meeting so we can get more out of it on the topic at hand
- Would like to be able to subscribe to email notification of significant development events/decisions (if not already a category currently)
- What a copout on your questions. It's a shame you think OB residents are so stupid. You smiled and shook hands here - yet arrogant at the commissioners meeting.
- I don't think the round tables accomplished anything
- Keep up the good work
- I want to understand what OB vision is. I know what I want but what do the commissioners and staff see as the end vision
- Looking forward to the next meeting
- I plan to visit the web site and read answers to questions
- Only positive changes were presented, not the failures or negative ones. A more balanced assessment would have been appreciated and credible
- Ormond Beach is a most comfortable environment for young and old. Quaint, friendly, warm.
- Failed to mention Fortunato *(sp?)* Park, Casement *(sp?)* Docks - all wonderful amenities to our community
- Better than the N-J forum on Tuesday which was an uncontrolled forum for curmudgeons ... nothing constructive.
- I appreciate the city taking the initiative to put together these meetings
- The City is great!
- Hope all this will improve our great city
- Presenters did a very good job of managing attendees' personal agendas. CANDO2 does not speak for everyone.
- Excellent presentations by city staff and OB Mainstreet
- Let's see some real change in Ormond Beach, this time for the residents
- Why don't we eco-urbanize?
- Mayor and commissioners need to listen
- Stop acting like your listening when you are not
- Everyone knows the real reason we are even having these meetings - the clear cutting for the WAWA on 23 acres of woods on our main thoroughfare "main street." So much for "local business." This is what pushed everyone over the edge!! We just danced around the real issue. The only thing that will satisfy most of us is to restore the zoning regulations for wetland protection/low density.
- We need to change policy in this city regarding fill and historic tree removal. There should be no permitting of either!

- Keep doing what you are doing!
- The City has the obligation to better protect the environment
- Our City needs to stop with the rezoning of our lands. Reinstate wetland rules to pre-2009. No building on wetlands.

APPENDIX B: WORKSHOP PACKET

CITY OF ORMOND BEACH

OB LIFE KICK OFF AND COMMUNITY DEVELOPMENT

Calvary Christian Academy Kids Center
1687 West Granada Blvd.
Ormond Beach, Florida
June 28, 2018

Objectives
- Launch *The OB Life* community conversations series
- Provide a common understanding of community development in Ormond Beach
- Provide participants with an opportunity to identify what view as the most important community development issues facing Ormond Beach

6:00   Welcome and introductions
- The OB Life community conversations series
- Tonight's agenda and discussion guidelines – *Rafael Montalvo, Facilitator*

6:10   What is Community Development in Ormond Beach? – *Steven Spraker, Director of Planning City of Ormond Beach*

        Ormond Beach's Main Street program – *Julia Truilo, Executive Director, Mainstreet Ormond Beach*

6:50   Questions and answers

7:10   Discussion

        Initial polling
- Who is in the room tonight? What is your strongest connection to Ormond Beach?
- How would you rate Ormond Beach as a place to live?
- How much impact does the City of Ormond Beach's approach to community development have on residents' quality of life?
- Overall, how well has the City of Ormond Beach addressed community development over the last ten years?

        Table Discussions
- What do you value most about living in Ormond Beach?
- What are the principal opportunities/challenges Ormond Beach faces in handling development in the future?
- What do you think is the single most important thing for Ormond Beach to achieve in its approach to community development over the next five years?

        Review of table results
        Wrap-up and next steps

8:15   Adjourn

DISCUSSION GUIDELINES

Expect and respect perspectives different from your own

Speak to be understood, not to persuade

Explain your assumptions

Ask questions to understand

Focus on issues, not individuals

To be heard, be willing to listen

Share the airtime ! ! !

HOW WILL YOUR INPUT BE USED AFTER TONIGHT?

The overarching purpose of the OB Life Community Conversations Series is to provide input to the City Commission in preparation for their update of the Ormond Beach Strategic Plan next spring.

The facilitators will prepare a meeting summary after each meeting describing the discussions at the meeting, and transcribing all input received (including input submitted on post-its, comment forms, or written or posted on the Comment Wall). The meeting summary will also include any input received on-line about the meeting topic after the meeting itself. Each meeting summary will be posted on-line within 10 business days of the meeting.

At the conclusion of the OB Community Life community conversations series, the summaries will be presented to the Commission for their use in updating the Ormond Beach strategic plan.

INSTRUCTIONS FOR QUESTION AND ANSWER SESSION

Please write your questions on the cards provided, and place the cards in the bowl on your table. We will take one card at a time, at random, from each table in turn and answer the question on it. We will repeat this as many times as the available time allows.

Any questions submitted on cards not answered during the meeting tonight will be answered on-line after the meeting, within 10 business days.

POLLING INSTRUCTIONS

Please follow the facilitator's instructions for the use of the polling devices at your table. Polling may be conducted before and after the table discussions.

TABLE DISCUSSION INSTRUCTIONS

During this part of the agenda, you will be asked to discuss two questions with others at your table before sharing your individual answers with the room as a whole. Please follow the steps outlined below for this discussion.

You will have about 30 minutes for the table discussion.

What do you value most about living in Ormond Beach?

What are the principal opportunities/challenges Ormond Beach faces in handling development in the future?

What do you think is the single most important thing for Ormond Beach to achieve in its approach to community development over the next five years?

1. Find the person at your table with the ***birthday closest to June 28***. They will speak first. If two or more people have the same birthday, the one with the ***niftiest shoes*** goes first.

2. Go around the table and allow everyone to offer an answer in turn. Please allow everyone to speak before anyone takes a second turn.

3. Listen for the facilitator's announcement that it is time to move on to the next steps. (You don't have to wait for the announcement before moving on if your group is ready to do so.)

4. Write your answers to the first two questions using the post-its and markers at your table, and place your post-its in the corresponding section **below** the line drawn on the easel-pad by your table. You may write as many answers to these questions as you like.

5. Write **ONE** answer to the third question on a post-it, and place it **above** the line drawn on the easel-pad. Each table may **ONLY** have as many post-its above the line as people at the table, and each of these posts-its may have **ONLY** one issue on it.

The facilitator will read aloud all of the post-its above the line during the wrap-up.

All answers to all three questions will be transcribed and included in the report of tonight's meeting.

CITY OF ORMOND BEACH
OB LIFE COMMUNITY CONVERSATION SERIES
Kick Off and Community Development
June 28, 2018

MEETING EVALUATION

See Appendix A.

APPENDIX C: QUESTIONS AND ANSWERS

OB Life Community Development 6/28/2018 Meeting Questions and Answers

1. **Low Impact Development is in the Land Development Code. Why isn't it being adhered to?**

   Low Impact Development was added to the City's Land Development Code in 2013 and Section 3-18(l)(1) of the Land Development Code states that Low Impact Development (LID) is optional. Low Impact Development is a tool that on certain properties and in certain conditions is an appropriate method of providing stormwater.

   The LID ordinance includes criteria for the use of these methodologies and the likelihood of success for LID. Major factors for the technical infeasibility use of LID include (a) seasonal high ground water is within close proximity to surface grade, (b) locations with impermeable soil type as indicated in applicable soils and geotechnical reports or (c) locations with potential geotechnical hazards. The following projects have adopted portions of the LID methods:

   a. Ormond Beach Environmental Discovery Center, 601 Division Avenue;

   b. Dollar General Site,1545 North Highway US 1;

   c. Warehouse Project, 320 Parque Drive; and

   d. YMCA Dog Park, 500 Sterthaus Drive.

2. **How are we going to deal with the traffic gridlock on Granada?**

   The Florida Department of Transportation (FDOT) maintains and plans state highways such as Granada Boulevard and Nova Road. Volusia County has responsibility for other corridors such as Hand Avenue, Clyde Morris Boulevard, and Williamson Boulevard. City staff is working with River to Sea Transportation Planning Organization as well the Florida Department of Transportation, and Volusia County on a number of potential enhancements that would improve efficiency on Granada Boulevard. These enhancements include adaptive signalization, an investigation of the widening and extension of Hand Avenue, and widening of S.R. 40 west of Williamson Blvd. Transportation issues will be discussed in greater detail at the July 24, 2018 OB Life meeting.

3. **At buildout of all vacant and unimproved land, how many additional dwelling units plus commercial s.f. is city zoned for? Are public improvements planned for the growth and how will be paid for?**

   As stated at the meeting, there has not been an analysis of the amount of total dwelling units and commercial square footage for which the City is zoned. The short term residential projects include the subdivisions of Cypress Trails (48 lots), Pineland Trails (192 lots) and Marshside-proposed (144 lots). The combined total is 384 lots. Long term residential projects includes the Ormond Crossings project and the Volusia County project of Plantation Oaks. The commercial square footage is dependent on how sites are developed and redeveloped. Each new development project is reviewed by the Site Plan Review

Committee (SPRC). The SPRC performs a concurrency review of each project to ensure that the public infrastructure exists for a project to move forward. Infrastructure can be paid for in multiple ways including developer improvements, City or state infrastructure improvements, and impact fees.

4. **Does OB allow outside living (homeless or other) on vacant property within the City limits? If not what does one do to prevent this from happening?**

   The City of Ormond Beach does not allow outside living on vacant property. For privately owned parcels the property owner may post no trespassing signs that are enforceable by the Police Department.

5. **Why are A1A, SR40, and US1 exempted from the concurrency requirements in the Comp plan?**

   In 2009, the Florida Legislature passed Senate Bill 360. Ormond Beach as a dense urban land areas (DULAs) is automatically designated a Transportation Concurrency Exception Area (TCEA). A designation of a citywide TCEA means that state concurrency no longer applies to development provided the City has a multi-modal strategy approved and adopted in its Comprehensive Plan. However, Ormond Beach elected through its home rule powers to be more stringent and restrict the creation of TCEAs on roadway corridors which are constrained.

   The City adopted a Multi-Modal Strategy to locate three TCEAs along three transit routes which are considered part of Votran' s Eastside spine network, including South Atlantic Avenue, portions of Granada Boulevard (Ocean to Williamson Boulevard) and U.S. Highway 1.   These transit routes are on roadway corridors which the city considers constrained as it relates to capacity improvements. The City adopted the TCEA and multi-modal strategy with the understanding that increasing roadway capacity (building more roadway lanes) is not the sole transportation strategy to address traffic impacts. All development outside of the designated TCEAs shall be required to mitigate their impacts on city, county, and state roads. Improvements within the TCEA are focused on roadway efficiency such as better access management, right-of-way preservation, public transit, sidewalks, signal optimization and coordination and geometric improvements for intersections. In summary, the multi-modal strategy includes reducing vehicle miles traveled, access management, sidewalks and trails, and mass transit operational improvements.

   Recent projects, such as Granada Pointe, Ormond Central, and Shoppes on Granada have all provided traffic studies prepared by a Professional Engineer that analyze the approved Level of Service, existing trips, proposed trips and trips generated by the project. The traffic studies have indicated that the Level of Service along West Granada Boulevard is maintained as a Level of Service of C. Transportation and livable communities will be discussed at the next OB life meeting on July 24, 2018.

6. **I understand that the City recently purchased some property on N. Beach St? What are the thoughts on its ultimate use?**

   Currently, the City is leasing the property back to the Church for the next couple months. The City will begin to gather feedback on future plans for this property in the next six months.

7. **How will you handle traffic trying to get to beachside by 2020-25? With all the growth west of I-95**

   City staff is working with the responsible parties, including River to Sea Transportation Planning Organization, Florida Department of Transportation, Volusia County, and the City

of Daytona Beach to address the effect of development on the existing transportation network within the City.

Transportation and livable communities issues will be discussed in greater detail at the July 24, 2018 OB Life meeting.

8. **As we are adding new assisted living facilities, what is the infrastructure plan for improving emergency services?**

Emergency services (ambulances/transport) are the responsibility of Volusia County. The City does not provide transport services but does provide paramedics and EMTs who are trained to respond as quickly as possible in order to stabilize individuals before transport to the hospital. The upcoming September 25, 2018 OB Life civic engagement meeting is dedicated to public safety.

9. **Who is responsible for planning and executing road and bridge expansions?**

The Florida Department of Transportation (FDOT) maintains and plans state highways such as Granada Boulevard and Nova Road. Volusia County has responsibility for other corridors such as Hand Avenue, Clyde Morris Boulevard, and Williamson Boulevard. Transportation planning occurs through the local Transportation Planning Organization (TPO), in this area the River to Sea Transportation Planning Organization (R2CTPO) is that organization. The TPO consists of members representing the municipalities in Volusia and Flagler County and guide transportation planning and assignment of funds in the local transportation improvement program. The City is allotted one seat in this organization, with voting weighted by population. Transportation and livable communities issues will be discussed in greater detail at the July 24, 2018 OB Life meeting.

10. **If the City is locked in by surrounding cities is there any escape from that or how will it affect the Comprehensive Plan**

The City limits are set based upon the existing boundaries with Daytona Beach, Holly Hill, and Flagler County. Some annexation will continue over time. There is future growth potential within Ormond Crossings and the North US 1 corridor. The Comprehensive Plan will be analyzed and amended as necessary for redevelopment of existing corridors. These corridors would include U.S. Highway 1 (both North and South) and South Atlantic Avenue.

11. **You talked about vacant properties. It only seemed to be undeveloped properties. How do you measure acreage of developed commercial properties that are vacant/unoccupied?**

City staff does not maintain an acreage list of existing commercial properties and this changes month to month. Each site is designated permitted, conditional, and Special Exception uses. While City staff can suggest and recommend the use of existing sites, property owners have the right and ability to seek new development. If a new project can use an existing building, sometimes this would occur, but if a project has specific needs or building requirements existing sites will not always work.

12. **What process went into the decision of allowing Latitudes (Margaritaville) to connect to Granada at Tymber Creek and adding more congestion onto and already crowded road that is Ormonds main road?**

The property was annexed by Daytona Beach in the early 2000's and is under the permitting authority of Daytona Beach. West Granada Boulevard is a Florida Department of Transportation operated roadway and Tymber Creek is a Volusia County operated

roadway. The City of Ormond Beach has no permitting or road authority regarding the Margaritaville property. The City of Ormond Beach has met with the City of Daytona Beach and Margaritaville representatives and expressed the importance of how traffic is managed with the development of the project. The Margaritaville project is required to provide traffic analysis to the Florida Department of Transportation and Volusia County. Ormond Beach staff is also reviewing this traffic impact analysis. Ormond Beach staff continues to monitor the project and recently attended the City of Daytona Beach Planning Board meeting on the Margaritaville development abutting West Granada Boulevard to ensure the Hand Avenue extension roadway is preserved in the City of Daytona Beach's Comprehensive Plan. The Margaritaville project, abutting West Granada Boulevard, does not propose to connect Tymber Creek Road to West Granada Boulevard for the development of the first phase of 800 lots of the land abutting West Granada Boulevard. The Margaritaville project team indicated a connection to West Granada Boulevard would not occur for a period of 10-15 years. The Margaritaville project is tentatively scheduled to be reviewed by the Daytona Beach City Commission on August 1, 2018.

13. **From start to approval how long does it take for a project begin?**

   There are a number of factors involved in a site plan project, but on average a project that is a permitted or conditional use (no public hearing) averages a three-month review time. A project that requires public hearings averages a six to eight month review time. After the approval is granted, it is dependent on the project owner to when a project starts. Site plans are approved for a two-year period, with a one-year extension available.

14. **How often is the Comprehensive Plan updated.**

   The Comprehensive Plan is updated on an as-needed basis. Amendments can be based on applications or policy changes. The Comprehensive Plan is amended by going through the Planning Board and City Commission. The City completed the state mandated Evaluation and Appraisal Report (EAR) in 2010. As properties are annexed the Comprehensive Plan's Future Land Use Map is amended. The Comprehensive Plan has been amended once in 2018 and four times in 2017. The Evaluation and Appraisal Report is a requirement of the Florida Department of Economic Opportunity (DEO), formerly the Department of Community Affairs.

15. **Are there regulations that require street signage-damaged by hurricane- to be repaired replaced, replaced or removed? If yes, what are they and why is it not enforced?**

   Public street signs are replaced as damaged. The City Public Works staff can be contacted at (386) 676-3220 if there are any missing or damaged public street signage. Signs on private property also have maintenance requirements and many business owners are attempting to repair signage after the hurricanes and are working through the process, which may include insurance claims.

16. **Why did the CC buy the Riverside Church @ the expense of repairing the pier?**

   The City purchased the Church property in part, because it was adjacent to new public parking lot the City built on Lincoln Ave in 2016 and because it's immediately adjacent to our downtown core. The pier, which was damaged during Hurricane Irma in 2017, is slated for rebuilding. The City is currently soliciting contractors for reconstruction and hope to bring a contract to the Commission for approval early fall.

17. **Better ways for the community to get the msg (such as the formidable WaWa) Bike rentals….? Expanding the "downtown" vibes through the city.**

City staff are working to develop new ways to disseminate information and the strategic plan update through OB Life is one method. The City also works to use the website to disseminate information and an example can be found at:

https://stories.opengov.com/ormondbeachfl/published/Skg4BZ7gm

18. **How do we maintain a small town feel as we develop?**

As stated at the June 28, 2018 meeting, supporting local businesses is one way to maintain a small-town feel.

19. **Do palms clean the air as well as oak trees do?**

Palm trees do clean the air and the absorption rate of carbon dioxide and ozone depends on the size of the tree.

20. **What was the thought process behind approving a WaWa gas station on that section of Granada – when there are already multiple gas stations that are less intrusive to the environment**

The project went through the development process requirements described at the meeting which included: Site Plan Review Committee, neighborhood meeting, Planning Board and two City Commission meetings. This project was reviewed and found consistent with the City's Comprehensive Plan and Land Development Code. The Land Development Code does not state that only a certain number of a certain uses are allowed and the uses were provided in the Planned Development.

21. **a) How were the bonds to purchase Romano Park approved?**

The Andy Romano Beach Front Park was a citizen-led initiative. The purchase of the land and construction of the park was funded by a voter-approved revenue bond referendum.

b) How many trees will be affected by Antares?

The Antares project proposes to leave the 36' Greenbelt buffer frontage on Granada Boulevard in a natural state. Their project preserves 32 specimen and historic trees. There are six historic trees on-site which shall all remain. The site requires 15% of the site to remain, or 1.02 acres. The project proposes to preserve 1.43 acres for tree preservation.

c) Will this also affect a flood plain?

The project has portions of the site located in the floodplain. The project will provide compensating storage as required by the Land Development Code.

22. **What plans-if any- are in place for the old Food Lion grocery store on E. Granada?**

The Food Lion site at 101 East Granada Boulevard is currently under consideration for a retail use. The retailer would occupy the entire site and perform building and site improvements.

23. **Does the city take in to consider saturation of certain types of businesses when approving development? For example, banks, cell phone stores – we are oversaturated with these types of businesses.**

The City establishes zoning districts that contain permitted, conditional, and Special Exception uses. Planned developments can add uses specific to a project. The Land Development Code does not state that only a certain number of a certain uses are allowed and provided that the use meets the zoning district use, it would be allowed.

24. **Are there any plans to develop a pier or beachfront restaurants to improve the beachfront? (phone number provided xxx-xxx-xxxx)**

There are no pending projects, privately or public, that would develop a pier or beach front restaurants. The beach is operated and maintained by Volusia County.

25. **Is there a mandatory greenspace requirement when commercial property is requesting development.**

The Land Development Code establishes these standards. A business located along Granada Boulevard is required to provide a 36 foot Greenbelt buffer. Sometimes the required buffer is natural and sometimes it is planted. There are also buffer requirements next to residential areas that include a screening wall requirement. The requirements are in the Land Development Code and buffers are required on all four sides of the property.

26. **With the new WaWa complex, will the west boundary of MainStreet be extended to include it.**

The limits of the MainStreet area (Downtown) are established as a Community Redevelopment Area that was approved by Volusia County. There are no plans to amend the Downtown Community Redevelopment Area.

27. **How many residents would welcome and support the following retailers and restaurants: Cheesecake Factory – Luckys – Trader Joes – Sprouts – Seasons 52 – Apple Store – Whole Food Market – Earthfare – Red Robin Gourmet Burger – Fresh Market Grocery**

Thank you for your comment. These uses are allowed as permitted and conditional uses in the City's commercial zoning districts and each operator makes the decision where to locate these uses.

28. **How can downtown be pedestrian friendly when the police don't enforce the law requiring vehicles to yield to pedestrians at croswalks? The Grind (note: PD issued just 2 (two) tickets from May 15 – June 15**

The Florida Department of Transportation, at the City's request, recently enhanced the downtown mid-block pedestrian crosswalk with improved signage and flashing lights. The police department continues to monitor the area and conduct extra patrols in the area as needed.

29. **Is anything happening with the Food Lion building?**

See question #22

30. **So, if a project has to go through several readings, were public input is allowed, the opportunity to object is available. Please explain the process.**

The City maintains a monthly development report at: https://fl-ormondbeach2.civicplus.com/247/Development-Projects and this webpage also provides project site plans as they are submitted. If a project abuts a residential use, then a neighborhood meeting is required no matter the use permitted, a conditional use or a Special Exception use. Neighborhood meetings are advertised by mail notice and a newspaper advertisement. Neighborhood meetings are run by the applicant with City staff observing the meeting. Special Exceptions and Planned Developments require review by the Planning Board (with mail notice, site posting(s), and a newspaper advertisement) and action by the City Commission (with mail notice and newspaper advertisement(s)).

31. **a) Re Granada PT WaWa's & similar business attract crime, yes/no? Are we (OB) prepared to handle increased crime?**

Criminal activity may occur anywhere where people congregate, to include neighborhoods, businesses, or beaches. The City's Police Department monitors crime data regularly and adjusts patrols as needed.

b) Who is conducting oversight in the construct. Phases – can public view records. i.e. fill, depth of retention pond storm drainage. (email provided)

The City Engineering Inspector is part of the Site Plan Review Committee. Additional Site Plan Review Committee members monitor the site based on the observations/inspections of the Engineering Inspector. The approved plans for projects are at: https://fl-ormondbeach2.civicplus.com/247/Development-Projects and project as-built drawings can be viewed at Room 104 of the Ormond Beach City Hall once construction is completed.

32. Where are we with recruiting companies with higher paying jobs in Ormond Crossings?

Security First Insurance new corporate headquarters, located at Ormond Crossings, is currently under construction and will employ over 300 people with high wage jobs. This development will be a catalyst for further growth in the business park. More information will be provided at The OB Life Economic Development meeting on November 27, 2018.

33. Do you plan to widen Granada to handle more traffic that continues to increase

FDOT has budgeted $900,000 for FY 2018-2019 for pre-design/environmental services related to the Granada enhancements west of Williamson Boulevard. There are no plans currently for the widening of Granada Boulevard <u>east</u> of Williamson Boulevard. More information will be provided at The OB Life Transportation and Livable Communities meeting on July 24, 2018.

34. Did the existing residential neighbors of the Granada Pointe all approve the project?

There was a neighborhood meeting, a Planning Board meeting, and two City Commission meetings. Notices included letters, site postings and newspaper advertisements. The City is aware that Input from neighborhood meetings was provided to the developer and incorporated into site development plans.

35. How is "600 feet" considered a neighborhood? If this is all you notified for planning development mtg. to discuss Ormond Crossings then of course we had no voice…

Thank you for the comment. The 600 feet notice requirement is the current Land Development Code standard for a neighborhood meeting along with newspaper advertisement.

36. Can you explain the difference between 2009 wetlands and todays wetland standards

The key components of the previous wetland standards (2009 standards) were the wetland classification system that limits impacts to on-site wetlands and the requirement to mitigate any wetland impacts allowed on-site or adjacent to the site. The City adopted wetland regulations (today's standards) consistent with St. Johns River Water Management District and Volusia County. These wetland standards stress preservation and protection and connectivity of major ecological systems, with less significance placed on smaller wetlands that are isolated with emphasis on the protection of major wetland/upland areas that provide for connected system(s). Wetland mitigation is determined specific to each site based upon the Unified Methodology for Wetland Mitigation (UMAM) and can occur on-site, off-site, or purchase of mitigation bank credits. Modifications to the wetland standards were reviewed by Environmental Advisory Board, Planning Board and acted upon by the City Commission.

37. How do we get road upkeep in our residential areas?

The City's Public Works Division administers the City's Roadway Rehabilitation Program. Engineering Staff review and evaluate every public roadway segment maintained by the City (including those in residential areas) on a two-year cycle. The results of the evaluation are then input to a roadway management program that makes recommendations for resurfacing and rehabilitation based on age, wear, and traffic levels. The recommended roadway segments are then scheduled for attention, with annual resurfacing contracts awarded to paving contractors.

38. **What is the process to change zoning to an area? Does the County have to approve a change to a City zone change.**

To change zoning requires review of City staff, a Planning Board hearing and two City Commission hearings. If the rezoning is part of a development project, such as a Planned Development, and a site abuts residential uses a neighborhood meeting would be required in addition to the Planning Board and City Commission meetings. Depending on the zoning district, a Comprehensive Plan land use amendment may also be required. Volusia County does not review or approve City zoning amendments.

39. **Does a site plan require-or could it require- a rendering depicting the landscape plan as proposed?**

Each site plan has a landscape plan. The landscape plan details the proposed landscaping on the plan set and in a legend that details the quantity of type material proposed.

40. a) **What can we do to raise the level of county/state attention to traffic issues on Granada.**

The City is working with FDOT to look into and develop enhancements. Granada Blvd. Transportation issues will be discussed in greater detail at the July 24, 2018 OB Life meeting.

b) **How can the City provide more Downtown parking**

There are two new parking lots available in the core downtown. Thirty-seven spaces were added on Lincoln Avenue after the City purchased a lot behind the Ormond Riverside Church. A new agreement with the Volusia County Schools allows utilization of the Ormond Beach Elementary School for public parking 24/7. The City will conduct a Downtown Master Plan update in 2019 and parking will be analyzed, including potential new locations.

41. **Why is Downtown Main St. beachside filled with so many blighted sites and is so pedestrian unfriendly?**

There are grants available from the City to property owners who want to improve the exteriors of their buildings. The Neighborhood Improvement department responds to complaints about building problems. See also question #28.

42. a) **Food Lion property plans? You mentioned absentee landlord- any way to improve this property and use it so not vacant eyesore.**

See question #22

b) **A1A upgrades to update visual appeal?**

South Atlantic Avenue is a state roadway. The City is also working with the Florida Department of Transportation and Volusia County to add medians with landscaping and additional mid-block crossings.

43. a) **Is it possible to install underground utilities on U.S. 1?**

There has not been an analysis of the feasibility of installing underground utilities on U.S. Highway 1. Past project experience shows that the average cost to underground utilities is approximately $1.8M per mile.

b) LPGA is going to have "high" traffic with all the new sub-divisions going on. Any possibilities of putting a bridge across Halifax River at LPGA?

City staff is not aware of any plans or discussions to locate a bridge across the Halifax River at LPGA. LPGA is a Volusia County roadway.

44. **How are plans to address new growth from LPGA developments being addressed w/ possible reduction in taxes from proposed amendment 1 – 25,000 additional homestead exemption**

LPGA developments are located within the corporate limits of the City of Daytona Beach and they are responsible for providing the full array of municipal services to the development.

45. **Water line project timeline. Why does sewer plant stink. Road and traffic impact outside City. Flood control. Vacant buildings on A1A**

As explained in the meeting, water line installation requires digging up the ground and installing new pipe. Part of the process is to acquire certification by the Department of Health to ensure that line is available to take water so that turnaround time takes a little bit of time. The City is currently in the middle of a six-year program to replace two-inch water mains with six inch water mains to provide better pressure and better availability of water.

The sewer plant stinks because it is a biological process and we have to clean it before we send it to the river or re-use plant. Odors may occur at various times at the City's wastewater treatment facility for the following reasons: raw sewage received at the influent pumping station emits a hydrogen sulfide gas when discharged from the force main and gravity system collection system. Odors can also be more prevalent during periods when air is heavy or stagnant.

Flood control is provided in two primary methods. The first method is new development which is required to meet the City's floodplain standards which requires structures to be at least 18" above the crown of the road or 12" above the base flood elevation. The second method is providing stormwater improvements on existing areas and that is performed based on the Stormwater Master Plan.

Staff is aware of the vacant buildings on SR A1A. Each site differs and depends on the property owner seeking to re-occupy or redevelop the structure. Staff monitors these buildings to ensure that the structure is maintained as a safe structure per the Florida Building Code. Volusia County is redeveloping the Other Place building at the corner of Cardinal Drive and South Atlantic Avenue into an off-beach parking lot. The former Stacey's has a site plan approved to convert it to a retail store.

46. **Are there any plans to develop trails as you see in Port Orange or Palm Coast?**

The City of Ormond Beach has a master bicycle plan that outlines not only existing facilities, but also proposed trail facilities. In addition to its current trail network, the city currently has a number of trail facilities in various stage of planning and construction, including trails along Misner's Branch (Forest Hills Multi-use Trail), US 1, Thompson's Creek, and Tomoka State Park. Transportation and livable communities issues will be discussed in greater detail at the July 24, 2018 OB Life meeting.

47. **Why not leave the trees alone & redevelop blighted properties along A1A? P.S. We don't need another gas station.**

Each property is owned independently with its own characteristics. South Atlantic properties are non-conforming and site redevelopment or expansion would need to conform to existing regulations. Another factor on South Atlantic Avenue is the age of the existing structures that require substantial reinvestment or new construction.

The lots with trees are infill development on commercially zoned land. The infill development has access to infrastructure and property owners have sought development.

Thank you for the comment on the gas station.

48. **Who is our "tree" person, arborist? What rules do we have for replanting tress cutdown?**

There are a two staff members that are certified arborists. When a project is submitted and includes historic tree removal, an arborist analysis is required as part of the review. The City Landscape Architect reviews and permits tree removal. The tree regulations require 15% preservation for wooded sites, landscape buffers, and for the trees proposed for removal to replant in the required landscape buffers. The Land Development Code be found at: https://library.municode.com/fl/ormond_beach/codes/land_development_code

49. **Your data seems to say that <u>very little new</u> local tax producing development left for OB.**

There are vacant lands left along the North US1 corridor, Ormond Crossings, and scattered parcels along West Granada Boulevard. Development will likely continue to be a mix of redevelopment and new projects.

50. **I live in a small (38) development off of Granada. We sit and wait for traffic now. How will we ever get out as the flow gets heavier?**

The City is working with the Florida Department of Transportation to implement adaptive signalization along West Granada Boulevard. There will be an OB Life meeting regarding transportation on July 24, 2018.

51. **a) What did the 2015 meetings list as their wishes for the City.**

The results of the 2015 meetings were formulated into the City's strategic plan. They can be found at this link:

https://www.ormondbeach.org/DocumentCenter/View/9678/Ormond-Beach-Community-Conversations-Final-Report-April-2015?bidId

b) Why are residential house lots allowed for valet parking north of Granada downtown

The area is zoned commercial and parking is allowed by the Land Development Code.

52. **a) Are there special development standards/process for Granada Boulevard?**

The Land Development Code contains standards for site development including architectural standards, landscaping standards, floodplain, wetland, parking, fencing, utility, and zoning district use standards. These regulations are city wide.

b) Could there be an overlay zone for higher standards?
Yes, overlay districts can be established through the Land Development Code to provide higher standards along certain areas.

53. **When they are rezoning for commercial property would they be willing to send out letters to nearby residents at that point for citizen input?**

The current Land Development Code requires mail notice to property owners within 600' for neighborhood meetings and 300' mail notice to property owners for Planning Board and City Commission meetings. Additional notices for Special Exceptions and Planned Developments projects include site posting(s) that are 4' by 4' in size and newspaper advertisements.

54. a) What happened to the 6-month moratorium letter

The City Commission's commitment is to hear from all residents of our community and to use that feedback as they consider what changes or enhancements to make to the city's strategic plan in 2019.

b) Status of petition for reinstatement of wetland rules

See question #54(1)

c) I believe everyone will be realize that Granada clearing was a mistake

Thank you for your comment.

55. a) Have you had any recent study and testing of salt water intrusion into the wells and drinking water of the City system?

The majority of the City's raw water comes from wells located in the western part of the City that do not exhibit salt water intrusion. The City's most easterly well fields designated as State Rd 40 and Division wells, are closest to the ocean and brackish river sources which are most susceptible to salt water intrusion. These City well fields are sampled quarterly with results uploaded to the St. John's River Water Management District database.

b) How many years left of fresh water?

As long as there is sufficient rainfall and demand from the aquifer does not exceed the current replenishment rate, the supply of fresh water should sustain itself for future needs. More information will be provided at The OB Life Environment & Water Quality meeting on August 30, 2018.

56. a) Why did the City not respond to CANDO2 regarding their moratorium request?

See question #54.

b) Why is there no environmental expert not employed by the City at least as consultant?

Most projects undertaken by the City necessitate the services of an environmental consultant. The City has multiple Consultants on its continuing providers list from which the best suited consultant for a given project is commissioned.

c) Spraker said property edge buffers are required to be left on all sides when developing commercially on Granada. What happed at WaWa?

Tree buffers can either be natural, re-planted, or a combination of natural and planted material. Buffers along West Granada Boulevard are considered a Greenbelt buffer which will require a higher amount of landscape plantings. At the WaWa property, the property was required to be filled and the landscape buffers shall be replanted, including the 36 foot Greenbelt buffer and a landscaped buffer along Tomoka Avenue with a wall.

57. What are you going to do about traffic on Granada pertaining to overdevelopment?

See question #2

58. **What plan exists for future use of brownfield adjacent to Nova Rec center? (phone number provided)**

   There are no plans for this area at this time.

59. **Isn't a developer serving on the planning board in any capacity a conflict of interest**

   Planning Board members are governed by Section 1-15 of the Land Development Code and appointed by the City Commission. The Land Development Code section does not contain specific profession criteria.

60. **What specific wetland regulations were modified in 2009, and what regulations have the OB city council members considered modifying to prevent flooding, protecting environmental sensitive lands; etc…**

   See question #36 addressing wetland regulations.

   City flood plain regulations have been modified over the years to ensure consistency with the Florida Building Code and federal requirements for floodplain management. The City of Ormond Beach participates in the National Flood Insurance Program (NFIP), which means all property owners can purchase flood insurance for structures and contents. Renters can purchase insurance for their belongings as well. Effective May 1, 2012, the City of Ormond Beach achieved a CRS rating of 6, meaning that flood prone properties within the City receive a 20% discount on their flood insurance policies. A key floodplain standard is that all new structures are required to be at least 12" above the properties base flood elevation.

   In 2010 modifications were made to Code of Ordinances Article V Section 22 which provided for the City to cite private properties with violation notices for not maintaining private stormwater drainage system or watercourses that could result in onsite or offsite flooding. Included in the Ordinance was language for the City to be able to correct the deficiency if not corrected by the owner and impose fines.

61. **What happened to the plan for the development of New Britain Ave – into condos/high rises? Has it been shelved?**

   There was a Land Development Code amendment regarding the height allowed along New Britain Avenue. The height along New Britain Avenue was two stories and there was an amendment to allow greater height. The amendment approved the allowance of a three-story building height with any additional height requiring a Planned Development. The Land Development Code amendment did not provide any site plans and no site plans have been submitted for development along New Britain Avenue.

62. **Why was the WaWa approved when there are already 3 gas stations on corner of Rt1 & Granada**

   See question #20

63. **Will there be a sign on 95 advertising the WaWa – i.e. will highway traffic be routed to Granada & increase the congestion.**

   The I-95 logo sign program is administered by the Florida Department of Transportation. Additional information is available at http://www.fdot.gov/rightofway/LogoSignProgramFAQ.shtm.

64. **Could we consider having a much more significant noticing – not just 600 ft – for projects that have major impact such as Granada Point, etc. The whole City should know when we are all affected**

Thank you for your comment.

65. What's being done to add parking Downtown?

See question #40

66. What happened to Sanchez bike trail

City staff continues to work and study this project and its alignment.

67. Another tree question: A young/replacement tree provides for fewer ecosystem services than an old oak tree. Are the replanting requirements greater than a 1:1 ratio to replace those lost services more quickly?

The ratio is determined by a tree mitigation form that the City Landscape Architect completes. These replacement trees are required to be 4 1/2" caliper trees. The Land Development Code be found at:

https://library.municode.com/fl/ormond_beach/codes/land_development_code

68. Is the big project on the NE corner of intersection by the YMCA, allowing the killing of the old oak trees by burying the roots 3-4 ft deep? Why?

While there is fill required of the site, the specimen and historic oak trees are shown to remain at natural grade. The project will grade the Sterthaus Drive buffer with 3:1 slope to minimize fill impacts. Other trees will be preserved with retaining walls.

69. a) How far out is Comprehensive Plan?

It is 2025.

b) When will there be City parks and stores west of 95 off of Granada?

There are no new parks proposed in the City's Capital Improvement Program. Development is based on property owner's submittals and there are no applications for any additional stores west of I-95.

c) 600' is not enough distance to not be effected by new development.

Thank you for the comment.

d) Plans for any new beach parks in Ormond Beach?

Volusia County controls the beach. There are no City plans for beach front parks.

70. Why does the City allow filling of lots when it kills the trees that are left?

Sites are required to meet certain minimum finished floor elevations as part of City, State, and Federal floodplain management. These standards are either 18" above the crown of the road or 12" above the base flood elevation. Fill in the floodplain has to provide compensating storage. As part of the site plan review process, Site Plan Review Committee staff review the floodplain, lot grading and existing trees prepared by the applicants Professional Engineer.

71. What plan is there to manage/control traffic thru residential neighborhood as main avenues become over crowded in the future

The City Police Department patrols residential neighborhoods to enforce traffic regulations.

72. Please explain a little more about the Children's Workshop does (email provided).

The Children's Workshop is a licensed pre-school founded in 1983.

73. **Sandy Kauffman asks w/ all the development by the YMCA a co-worker asked me what are we going to do about the traffic since we have 3 projects there @ this time. Hopefully positive answers for our future? Sandy**

As part of the Site Plan Review Committee process, traffic for each project is reviewed. The three current projects on Sterthaus Drive: (1) Ormond Renaissance Condominium, (2) For Our Parents Assisted Living Facility, and (3) the YMCA Dog Park. The first project, the Ormond Renaissance Condominium replaced the former Ormond Memorial Hospital. The traffic study for this project demonstrated that the multi-family use was a reduction of overall trips from the former hospital use. The second project, For Our Parents Assisted Living Facility proposes 26 beds in Phase 1 which would generate 69 average daily trips according to the Institute of Transportation Engineers (ITE) trip generation manual. Phase 2 of the development would develop another 26 beds with an additional 69 average daily trips for a total of 138 total trips. The final project is the dog park which is 0.89 acres and is an expansion of the YMCA property. Based on the size of the dog park, less than 50 average daily trips are projected for this project. In summary, the Ormond Renaissance Condominium has reduced existing trips from the previous hospital/medical office use and the Assisted Living Facility and Dog Park are low trip generating uses.

74. a) **How will impending growth effect the downtown area?**

The Downtown area offers an environment and uses that are different than the rest of the City. The goal is to provide uses and businesses that can complement each other to make the entire area successful.

   b) **Are all medians w/ trees & plants going to be removed? Along E – W Granada Blvd**

There are no planned modifications to the medians in the Downtown area. There will be median removal as part of the Granada Pointe project to provide turning lanes and small landscape areas will be left. There are no median removals planned west of Nova Road, except slightly re-shaping a median to implement a turning lane for future Shoppes on Granada Phase 2.

75. **Does the City plan to hire an environmental expert as an employee or to consult on current and future development**

The City does not have an environmental expert position and there are no plans to hire additional staff. Projects that have wetland impacts or propose historic tree removal are required to submit reports prepared by the appropriate professional such as an arborist or biologist. The City has the ability to hire independent professionals, such as arborists, to review and comment on an applicant's report.

76. a) **North US1 development – I live in Ormond Lakes – US 1 is getting very busy**

Thank you for your comment.

   b) **Ormond Lakes subdivision needs a traffic light for safety.**

A future traffic signal is planned for Hull Road as part of the Ormond Crossings development. The proximity of Ormond Lakes Boulevard to Hull Road does not allow for adequate separation between Ormond Lakes and Hull Road to warrant a median opening or a traffic signal. Ormond Lakes should experience the benefits of the installation of the signal at Hull Road as well as the proposed signal at Broadway Avenue.

   c) **Also what will be done about unsightly biker bars?**

The City entered into an interlocal agreement with Volusia County, called the Interlocal Service Boundary Agreement (ISBA). Other uses are not grandfathered because no

permanent structures exists and will no longer be permitted for itinerant vending as of August 28, 2019.   Uses that are existing are grandfathered and can remain until the use is changed. The City applied its zoning to the North U.S. 1 corridor which is part of the ISBA.

d) Please no more dollar stores!! No more questions!

Thank you for your comment.

e) With development growing, what are the plans for beach parking?

Volusia County is responsible for beach parking and is currently redeveloping the Other Place building at the corner of Cardinal Drive and South Atlantic Avenue into an off-beach parking lot.

f) Traffic improvements, transportation vision

Thank you for your comment. More information will be provided at The OB Life Transportation and Livable Communities meeting on July 24, 2018.

g) What did the City of OB ever do w/ the previous community forum re city growth (a few years ago)?

See response to question #51.

77. **Is Ormond Beach overdeveloping (it seem so)**

Thank you for your comment. The City's supply of single-family residential lots is low, meaning that there are not large tracts of land for subdivision development. There is one subdivision under construction of 48 lots and one other project getting ready to start construction of 192 lots. There has been growth in commercial development for infill lots. Infill lots are those lots that were skipped as new development occurred at the western boundaries of the City. The City has also seen projects that are redeveloping existing sites. Each project is reviewed for infrastructure impacts, include water, sewer, roadways, stormwater and parks and recreation (residential).

78. **hmm so 4 people decided to join an organization & then decide for ALL residents (homeowners) how ORMOND should be "improved" – how it should "look" and still feeling the kick-in the gut nausea when 1st saw Granada massacre MAJOR CHANGED FACE – of ORMOND**

Thank you for your comment.

79. **What is being done to make biking in Ormond safer?** (email provided)

The City has a master bike plan and continues to develop and seeking funding for trails. The bike plan can be found at:
https://www.ormondbeach.org/DocumentCenter/View/10536/2016-Bike-Plan-Final?bidId=
. Transportation issues will be discussed in greater detail at the July 24, 2018 OB Life Meeting.

80. **How is the city of Ormond Beach coordinating with the large developments of Margaritaville and Mosaic?**

See response to question #12 addressing Margaritaville. Mosaic is located along LPGA Boulevard and is under the permitting authority of Daytona Beach and traffic review of Volusia County.

81. **What is planned to make downtown more connected/cohesive/pedestrian friendly (e.g. trolley, pedestrian only boulevards, etc.)?**

The positioning of State Road 40 through the heart of our commercial district makes it difficult to create a truly comfortable pedestrian experience. Ormond MainStreet continues to encourage pedestrian friendly development on side and cross streets. There is no current plan to develop pedestrian only boulevards. See also question #28.

82. **What is being done to protect greenspaces and our beach areas?**

Beach areas are the responsibility of Volusia County. Greenspaces include a variety of types. Some greenspaces are under state protection such as the Tomoka State Park and the Three Chimney's site. Other spaces are incorporated into City parks, such as Central Park. Other greenspaces are dedicated as part of site development and include areas within subdivisions. For the development of commercial property, the Land Development requires: (1) a 15% preservation of wooded sites; (2) mitigation of trees removed; and (3) landscape buffers with minimum landscape material requirements. https://library.municode.com/fl/ormond_beach/codes/land_development_code

83. **Is there a better way to educate the public to avoid unwarranted conflict or accurate facts?**

Ormond Beach is constantly working to provide information to residents in the ways they want to receive it. Our website, OrmondBeach.org, is always a great place to find information. In addition to news and services, the website has a Development Report that is updated monthly by the Planning Department. It includes a list of development projects, with the status of each project by name, location, description, and applicant, as well as site plans. You can also keep up-to-date on city news by signing up to receive a monthly email update from the City Manager and can follow the city on Facebook. The OB Life civic engagement is another way we share information and hear citizen feedback. Information received at these meetings will be provided to the City Commission as they update the city's Strategic Plan in 2019. By sharing information with the entire community as well, (via video recordings of the meetings, this website and even this Q&A section), we are working to be as thorough as possible in this process.

84. **What can be done now to slow down traffic on Granada beachside and A1A, and to make that intersection to those roads more pedestrian and bicycle friendly. Where is enforcement?**

Both roadways are the responsibility of Florida Department of Transportation. The City continuously works with FDOT to analyze roadways and implement improvements. More information will be provided at The OB Life Transportation and Livable Communities meeting on July 24, 2018.

85. **Why is the decrepit property on (s)A1A allowed to sit rotting when much of it is owned by wealthy developers?**

See questions #45 and #47.

86. **What are you going to do to help with flooding in the Ormond Terrace Neighborhood, Sanchez-Putnam** (email provided)?

The flooding that occurs in this area is tidal flooding. The City is seeking funding for engineering solutions through the FEMA Hazard Mitigation Grant Program to mitigate the tidal water within Strickland Creek through the design and construction of a tidal weir gate and pump station.

87. **Why are there no/ signal crosswalk on A1A between Andy Romano and Granada?**

Staff has made numerous requests of FDOT to improve pedestrian safety along A1A. As a result, City staff participated in a study with the River to Sea Transportation Planning Organization (R2CTPO) to look at current conditions along A1A with specific regards to

pedestrian and bicycle safety. More information will be provided at The OB Life Transportation and Livable Communities meeting on July 24, 2018.

88. **What are your plans to facilitate all the people moving here (traffic-schools-grocery stores-etc-)**

The City sets the framework of uses through the Land Development Code. Each site plan is reviewed on the Level of Service standards established in the Land Development Code. New residential developments require a school concurrency review by Volusia County schools. The private sector provides commercial uses, such as grocery stores, based on demand within the community.

89. **Traffic on Granada? Study traffic patterns before approval of <u>building.</u>**

Thank you for your comment. See question #2. Transportation issues will be discussed in greater detail at the July 24, 2018 OB Life meeting.

90. **How are you going to handle traffic on Granada? There is no emergency lane on Granada Boulevard – Trees in median will blow over in a hurricane)**

See question #2. Transportation issues will be discussed in greater detail at the July 24, 2018 OB Life meeting.

91. **Why is the Food Lion building allowed to remain empty?**

The site is privately owned and there is no requirement for the property owner to operate a use. See also question #22.

92. **Will we have Merry Christmas & Happy New Year in Ormond this year. Put all candidates for Commission on next meeting agenda-**

    a) **Why these meetings all of sudden?**

    The City has long history of active engagements with our residents; from our 16 boards and committees to our budget meetings, to recreation and downtown master planning, economic development strategic planning and community-wide strategic planning efforts, as well as this initiative. Last fall the Mayor asked the City Manager to find additional ways to engage our community. The City Commission provided specific direction to the City Manager in March 2018 to provide meaningful ways for residents to be involved in planning the future of their city.

    b) **What is this costing?**

    The cost of hosting the series of seven citizen engagement meetings with residents is anticipated to be approximately $35,000. This includes the meeting space, tables, chairs and a professional facilitator from the University of Central Florida. This equates to less than $1 per resident. The city has a strong commitment to citizen engagement and transparency, and recognizes its obligation to not only keep residents informed, but also to listen to their ideas and suggestions for the city's future. More than 250 residents attended the first meeting of The OB Life engagement series.

    c) **Already overbudget?**

    Thank you for your comment.

    d) **Where are 19 oaks left at WaWa site?**

    The WaWa site is part of the Granada Pointe project that is 32 acres in size. The project is bisected by Tomoka Avenue and West Granada Boulevard. The 19 oaks trees are in the north parcel of the Granada Pointe project. There is one oak tree along West Granada Boulevard and 18 historic oak trees in the 10 acre preservation parcel. The 10 acre parcel

has been restricted to not allow any type of development and is connected with other lands which will prevent any future development.

One aspect of the Granada Pointe project is that it is a 32-acre parcel bifurcated by the Tomoka Avenue right-of-way and West Granada Boulevard. The stormwater of the northern and southern parcels of land is interconnected across Granada Blvd. The Land Development Code requires 15% tree preservation and Granada Pointe provided a 10 acre preservation area located in the north section of the project. The project is required to comply with flood zone standards regarding the finished floor elevation of buildings and requires a lot of fill. As the project redevelops, it will have the 10 acre preservation land that connects to the Three Chimney's site, the Olive Grove preserved area, and the RV storage preserved area that creates a 32-acre preserved area. The project will also re-plant within the Greenbelt buffer similar to what was required with Lowe's and the Shoppes on Granada.

e)   Who is the grocery store coming to Granada Pointe?

The developer has not identified the grocer.

f)   What is going to happen to gas station at Williamson & Granada?

The gas station is proposed to be demolished and redeveloped into a Chase Bank. The site plan is available at https://fl-ormondbeach2.civicplus.com/247/Development-Projects The project proposes to dedicate land (future right-of-way) for the planned turn lane expansion and install a landscape buffer along West Granada Boulevard. The bank would be a reduction of average daily trips from the previous gas station use.

g)   Does the City believe that moss does not damage public trees?

Moss does not generally harm trees.

h)   Why does current City management insist on separating tax payer and employees as you and us?

There is no intent to separate employees from taxpayers. Many City employees are taxpaying residents of Ormond Beach.

i)   Who receives CRA funds?

The City of Ormond Beach receives Community Redevelopment Area (CRA) funds and must be utilized within the CRA district.

93. a) Who proposed OB life & when?

See question #2(a). See question #92(a).

b)   Why all of sudden is citizen input requested – who decides on these meetings?

See question #92(a)

c)   We need a facilitator and what is this all costing? Who pays?

The City has previously utilized the services of UCF – Institute of Government to facilitate our strategic planning processes. We find them effective in gathering multiple perspectives and summarizing the results into a usable document. See also question #93(2).

d)   When will street light be replaced?

The downtown streetlights were damaged during Hurricane Irma. The City bid out a contract for their replacement with new upgraded lights designed to withstand 150 MPH windloads. The contract was awarded and the Notice to Proceed for the project was April

9, 2018. The contractor anticipates the lights will be delivered by July 30, 2018 and installation completed by September, 2018.

e) Are water & sewer rates for Margaritaville more or less than Ormond?

The City is not providing retail water and sewer services to Margaritaville, that is the responsibility of the City of Daytona Beach who will be setting the residential rates. The City will be selling bulk water to the City of Daytona Beach for a portion of Margaritaville residents who are in the City's water and sewer service area.

f) Why don't we use a law firm for legal?

The City Commission appoints a City Attorney to provide legal counsel to the City.

g) Is a director needed separately for Economic Development and Planning?

Yes, these are two separate disciplines and skill sets.

h) What is happening with Food Lion site?

See response to question #22.

i) How does the City plan to handle traffic on Granada?

See response to question #2. More information will be provided at The OB Life Transportation and Livable Communities meeting on July 24, 2018.

j) How much of Fire & Police retirement unfunded?

As of 10/1/2017 the Net Pension Liability for the Police and Fire Retirement Plans is $22.38 million.

k) What are retirement + requirements & benefits for senior City staff?

City employees are eligible for health and wellness benefits, which include medical/dental/vision/life insurance coverage for the employee. They also may participate in city offered pension and retirement programs. The Human Resources Department has a complete list of all employee benefits.

l) Are residential permits unlimited?

Residential permits are based upon applications. The short term residential projects include the subdivisions of Cypress Trails (48 lots), Pineland Trails (192 lots) and Marshside-proposed (144 lots).

m) Why do we pay for Airport? How much?

The airport was originally constructed by the federal government for use as a training facility for military pilots during WWII. After the war the airport property was conveyed to the City of Ormond Beach under the Surplus Property Act, with the condition that the City always maintain the airport in good and serviceable condition and operate the airport as a public use facility. Revenue generated by the lease of airport lands and fees related to the sale of aviation fuel are used to pay the costs associated with operating and maintaining the airport, making the facility largely self-supporting.

The 2018 operating budget for the airport is $249,461.

n) When will Commission move Attorney's office to City office not separate river location?

There are no plans to move the City Attorney's office to City Hall.

94. **Master plans and managed growth. With all the master plans – regional, City & County why have all the modification been allowed which is creating all the issues now. If master plans can be modified almost on a monthly bases – why have a master plan that is not enforced?**

Comprehensive and master plans establish the direction of community. The Downtown master plan was completed in 2007 and has provided direction for capital investments (underground utilities, streetscaping, and stormwater), continuation of the grant program, and recommended changes to the Land Development and Comprehensive Plan. Master plans are guiding documents that are modified based on changing conditions or policy direction.

95. a)   **Does a site plan include sidewalks as infrastructure?**

Sidewalks are required as part of the development review process.

b)   **How do homeowner's associations impact plans?**

Homeowner's associations have the ability to participate in the review process similar to all residents.

96. **Granada Boulevard is a commercial corridor. Taxes generated off commercial properties offset the tax impact on residential properties. How much tax revenue is projected to come from the planned commercial projects like Granada Point?**

Taxes from commercial projects are assessed from the Volusia County Property Appraiser. Staff does not have an ability to project potential tax assessments or potential tax revenue for other jurisdictions.

97. a) **Has a timeline been obtained from FDOT to improve pedestrian crossings across A1A?**

See question #88. This topic will be specifically discussed at the July 24, 2018 OB Life meeting.

b)   **What can citizens do to encourage FDOT to speed up the process?**

Citizens can provide comments to both the River to Sea Transportation Planning Organization (R2CTPO) and the Florida Department of Transportation.

98. **We have such limited sidewalk space on Granada between Beach & US1. Is there any concept or type of plans to address this?**

Because there are limited areas to expand sidewalks in this corridor based on existing buildings and the street, there are no current plans for expansion.

99. **Are the permitting processes administered by ACOE and SJRWMD sufficient to protect OB's natural resources?**

The permitting process implements state adopted standards. City staff researched other Volusia County jurisdictions wetland standards and they are administering the Saint Johns River Water Management wetland standards. The ACOE is responsible for permitting any activities within waters of the state and wetlands. All Florida municipalities are required to abide by their permitting regulations. The regulations are adopted to protect and preserve natural resources.

100. **Is there a fence erection, type, and height for residential privately owned property in the City? Are permits required?**

For single-family residential it is based on where on the property the fence is located. For the front yard it is a maximum of three feet for a solid fence and a six-foot open style fence

is allowed. In the side and rear yard, a six-foot open style or six-foot closed fence is allowed. A permit is required for fencing. Fence standards are in Section 2-50(n) of the Land Development Code.

101. Are there any plans to help the black community to develop (beautification projects) and

flourish to feel a part of Ormond Beach development process.

The Community Development Block Grant (CDBG) program is a federally funded program within the US Department of Housing and Urban Development (HUD). The City participates in the urban county program through Volusia County whereby federal CDBG funds are passed from HUD to Volusia County and then to the City of Ormond Beach as a subrecipient grantee of Volusia County. All CDBG projects must meet at least one of 3 national objectives: benefiting low/moderate income persons; preventing or eliminating slum or blight; or, meeting other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health and welfare of the community and other financial resources are not available to meet such needs.

The current Community Development Block Grant priority area generally encompasses the area from Wilmette Avenue south to Division Avenue between South Beach Street and the FEC railroad tracks, which is believed to be the area being referred to in this question. Over the past 20 years, the CDBG program has completed projects related to lighting and park improvements. The Neighborhood Improvement Advisory Board (NIAB) makes recommendations to the City Commission for the use of annual CDBG funding. The Board holds quarterly regular meetings, as well as additional meetings as needed, to determine recommendations. These meetings are held in City Hall and residents are encouraged to attend to speak to the Board about needs in their community. Meetings are advertised in the News-Journal as well as maintained on the City's website calendar.

102. What can we do to improve the commercial area south of Granada on US1 and Nova Road?

The existing Land Development Code standards are developed for more suburban development with larger lots. Amendments would need to be made to the Land Development Code. The purpose of the OB Life civic engagement process is to gather input to present to the 2019 City Commission. This comment would be part of the information presented to the City Commission.

103. Why were meetings like this not done 3-4 years ago? (phone number provided)

This intensity of this effort is directly proportional to the great importance we've placed on this initiative. It's about our future, and we encourage all to participate.

104. Is there any plan for restoring the beach? (phone number provided)

The beach is the responsibility of Volusia County.

105. a) Why were the wetland rules and tree restrictions weakened in 2009?

The tree regulations have not been amended since 2004. See also question #36 regarding wetland regulations.

b) With rezoning they have resulted in the clear cutting & higher density we have

now.

Thank you for your comment.

106. What plans do you have for beachside i.e. A1A?

See response to question #47.

107. Why no mention of the WaWa development?

The PowerPoint was designed to be a broad overview presentation of Community Development in a 15-minute presentation. The Granada Pointe project and related topics were discussed during the question/answer portion of the meeting.

108. Why did the City allow the clear cut of the WaWa property?

See response to question #20.

109. With such a drastic & negative change in the character & presentation of Granada, why were the citizens not made aware with the plans & consequences before approved by the Commission and asked for citizen input and whether citizens agreed with plan?

See responses to questions #20 and #30.

110. What is the timeframe for infrastructure being available to Ormond Crossings?

There are no current plans for infrastructure for residential development.

Ormond Crossings has Security First (136,000 square foot office building) under construction with the retention of a local business.

111. Why are Planning Board meetings not open to public?

All City meetings are open to the public and they are advertised. The Planning Board meets the second Thursday of every month at 7:00 p.m. at the City Commission Chambers at 22 South Beach Street.

112. Why did CC buy the Riverside Church @ the expense of repairing the pier?

See question #16.

113. Supercalafragalistic expedotios. If you say it loud enough you sound quite atroshis

Thank you for your comment.

114. ZzZzZzZz

Thank you for your comment.

115. Who invited the village idiot? I need wine

Thank you for your comment.

116. How will City deal with traffic generated by large residential development west of City – along LPGA Blvd?

See response to question #12.

117. Why did developer tell the people who attended the town hall for Granada Pointe that the project was virtually approved as is? (rendering public input futile)

Neighborhood meetings are the responsibility of the applicant.

118. a) How hard is the City trying to really encourage people to come and give input on issues.

The City has a long history of community engagement. Outreach is made through the water bills, on the City's website, and advertised in the Ormond Observer and News-Journal.

b) How are you reaching people who don't have technology?

The reaching out included notices in the water bills and the newspaper. Fliers were provided as part of the June 28, 2018 meeting.

119. **a) What impact does neighbor meeting really have?**

Neighborhood meetings provide an opportunity for public input between a developer and surrounding property owners outside of the public hearing process. The City of Ormond Beach is one of the few Volusia County cities that requires neighborhood meetings. Some neighborhood meetings have resulted in modified site plans. Notes from the meeting are provided to the Planning Board and City Commission for their consideration.

b) Greenbelt replanting? Why not leave the historic trees in place?

Land Development Code requires a Greenbelt buffer that allows for a buffer based on the depth of the lot. The typical landscape buffer required is 36', depending on the depth of the parcel. The Greenbelt buffer can be a natural buffer, a planted buffer, or a combination of natural and planted. There are a number of factors that go into assessing a greenbelt buffer. Site attributes such as the site grade, utilities, and the material within the Greenbelt buffer all impact how the Greenbelt buffer is developed.

c) Do developers follow the rules of tree removal or do they do what they want then pay a fine?

Tree removal and landscape plans are reviewed and approved by the Site Plan Review Committee. Developers and site contractors follow the tree removal plans and work with both the City's Engineering Inspector and City Landscape Architect.

120. **Does the City government consider how much loss we will experience if we continue to allow historic trees to be replaced with 4" trees?**

Each site is reviewed by the Site Plan Review Committee including the City Landscape Architect. Historic tree removals require the approval of the City Commission as a public hearing. Historic tree removals receive input from City staff and an arborist.

121. **a) Why don't you consider the commercial vacancy rates before approving new development?**

See response to question #11.

b) How can citizens get the greenway requirements increased?

Amendments would need to be made to the Land Development Code. The purpose of the OB Life civic engagement process is to gather input to present to the 2019 City Commission. This comment would be part of the information presented to the City Commission.

122. **a) How do we change the standards for traffic?**

Traffic Level of Services are determined by the type of roadway. The FDOT establishes Level of Services standards for state roadways such as Granada Boulevard, US Highway 1 or Nova Road. Volusia County establishes the standards for County roadways. Any standard above the FDOT or Volusia County adopted levels would be the responsibility of Ormond Beach to fund necessary improvements to achieve the higher Level of Service.

b) If what is currently allowed needs to be further restricted to make areas more pedestrian friendly?

The provision of transportation has changed over time. Existing projects are required to provide sidewalks, internal sidewalks, and bus shelters along mobility corridors. The challenge is retrofitting existing infrastructure to facilitate pedestrian movements.

123. What is the status of the standing water/flooding issues in the residential area to the south of Granada Point and the Central park residential area?

In 2014 the City completed Phase 1 stormwater improvements that were recommended in the May 2009 storm study. This study recommended interconnection of the 5 lakes within Central Park to maximize available stormwater storage for the area. In addition, the City has upgraded its stormwater pumping station at the northern most lake. This station now monitors weather forecasts 24 hours a day and will automatically begin drawing down the lakes in advance of a forecasted weather event in order to provide additional storage before the event. Finally, the City has received a FEMA grant to assist in funding the Phase 2 recommended improvements from the May 2009 Storm study. Phase 2 includes the construction of another pump station at the southernmost Central Park Lake that will have the ability to pump down the lakes in a much shorter time than the existing pump station.

124. Can you explain more fully what the $2mil in grant money was spent on outside of upgrading facades of banks and gas station?

The grant program information is available at https://www.ormondbeach.org/DocumentCenter/View/2581/BIGP-Application--Guidelines-11911?bidId=

The grant program focuses on façade changes to buildings to encourage redevelopment and updating existing buildings. Recent grant recipients have included:
- 164 West Granada Boulevard – mixed use;
- Hull's Seafood (111 West Granada Boulevard) – restaurant;
- World Spa (54 Vining Court) – personal services;
- Buschman building (11-23 West Granada Boulevard) – retail;
- 147 Tomoka Avenue – retail;
- Children's Workshop – 506 Lincoln Avenue;
- 200 East Granada Boulevard – offices;
- 194 East Granada Boulevard – offices;
- 42 East Granada Boulevard – retail;
- Ormond Garage (48 West Granada Boulevard);
- S.R. Perrot (330 Lincoln Avenue);
- 115 East Granada Boulevard – offices
- Granada Plaza – retail ; and
- Historical Trust (42 North Beach Street).

125. Steven, is there not a better way you could have positioned that mic? Answer: absolutely not, obviously

Thank you for your comment.

126. Nothing on Granada

Thank you for your comment.

127. Come to City Commission meetings, there were more than 5 for that project alone

Thank you for your comment.

128. a) fill vacant buildings/sites first.

Thank you for your comment.

b)   upgrade tree requirements

Thank you for your comment.

c)   no plans for A1A?

See response to question #47.

d)   plan for marina/restaurants on West Granada bridge

The concept of a restaurant for the West Granada Bridge was part of the 2007 Downtown Master Plan. After much discussion and objection there was a decision not to pursue a restaurant on West Granada Boulevard. There are no plans for a marina in or around the bridge. There is a capital project seeking to add a pier for temporary boat docking to allow boaters to access the Downtown area.

129. a)   What about the abandoned gas station site at Granada & old Ridgewood?

The site has struggled to redevelop based on the small lot size. There has been an application to remove the existing structure and create a BBQ restaurant. Based on the small lot size, the project will require a Special Exception.

b)   Small town feel support local business

Thank you for your comment.

c)   What are the plans for transportation (widen roads etc).

See response to question #2.

130.   I gave "5" rating on how it is to live in Ormond – number lower than it would have been few years ago as I have to pull out onto Granada every time I leave my neighborhood and it is enough to make me want to move!! Over it!

Thank you for your comment.

131. Value most: Quality of life, friendly atmosphere, low taxes (relative). Opportunities/Challenges: Tax base, jobs creation, retain youth, expand entertainment & dining opportunities, balance environmental quality w/ business progress, property rights. Most important thing to achieve: Balance/maintain quality of life while expanding tax base and job opportunities (balance).

Thank you for your comment.

132. a)   Clock on US1 & Granada. Locals don't need to know they're in OB; Visitors already been in OB over 5 miles at each entrance to City

Thank you for your comment.

b)   How many residents were present @ neighborhood meeting on WaWa property

There were 21 individuals that signed the sign-in sheet and 35 individuals were counted at the meeting.

c)   Chipotle/Panera: What's going in vacant land?

The Shoppes of Granada, Phase 2 is redeveloping two existing non-conforming houses with a retail development. The project would also include the re-location of Dr. Salzburg's veterinary clinic. The site plan proposes a (1) retail/bank building of 5,005 SF, (2) Aldi food market – 21,865 SF, (3) Salzburg veterinary office – 2,740 SF, (4) Office/retail 3,600 SF, and (5) future parcel has not provided a final use or building square footage. It is expected that construction would start in August.

133. **a) Why hasn't something been done on bldg. corner Granada & E Yonge (SW)?**

It is assumed that the location of the building referenced in the question is the Food Lion site at 101 East Granada Boulevard since all four corners of Granada and Yonge Street are occupied. See question #22.

b) Why hasn't all businesses in Trails SC been updated outside?

The Trails shopping center is privately held. City staff cannot force a property owner to make façade improvements to existing buildings. City staff has continued to work with the property owners and the property has recently been sold. It is expected that the renovations at this key shopping center will continue.

c) Gopher tortoises – how many turtle homes were covered over instead of relocated for WaWa and other upcoming projects?

Granada Pointe conducted an environmental study and the site was not a conducive habitat of gopher tortoises. Gopher tortoises require state permits for relocation.

134. **2nd Thu ea. Mo: planning brd mtg. ormondbeach.org**

Thank you for your comment.

135. **a) Are you going to make the Ormond Airport more accessible for pilots who don't have the passcode.**

Access to the airport via the perimeter security gates is generally restricted to authorized airport tenants. Access can be made available to transient pilots who visit the airport for fuel, repair, or other services by coordinating with the FBO providing those services.

b) Why is there not a FBO with services that the town can enjoy (observation decks, restaurants, entertainment)!

The City of Ormond Beach leases airport lands to privately owned businesses for the purpose of providing aeronautical and other services to the public. City staff is working to attract new service providers to the airport, including a restaurant that would serve both the airport and the sports complex, but sufficient demand for services must be identified in order to attract private enterprise.

136. **Why are you not bringing business that provide living wages? Too many min. wage jobs – creating a transient community.**

The City, through economic development, does target higher wage companies as does every other City. The airport business park has been successful in allowing companies to locate and provide higher than average wage jobs.

137. **You can not tell if buildings on Granada "MainStreet" are open or shut – (frame shop/coffee") for example.**

Thank you for your comment.

138. **Can you have a passenger ferry for people going from one side of bridge to another?**

There are no plans currently for a passenger ferry.

139. **Why didn't you talk about Granada Pointe?**

The PowerPoint was designed to be a broad overview presentation of Community Development in a 15-minute presentation. The Granada Pointe project and related topics were discussed during the question/answer portion of the meeting.

140. **Opportunity to get out of town**

Thank you for your comment.

141. Will Granada Ave be widened to handle ever the increasing traffic?

See question #2.

142. How many developers are on those Planning Boards?

See question #59.

143. What is in place when flooding happens because of all of wetland destruction and replaced by cement?

Each site plan details any floodplain or wetlands on a project. Site plans are prepared by professional engineers and reviewed by the Site Plan Review Committee and in case of wetland impacts for development projects, the St. Johns River Water Management District. Development within the floodplain is required to provide site stormwater and compensating storage (areas for the volume of water displaced in the floodplain).

144. Why do you bother having neighborhood meetings when you don't listen to their concerns?

See question #119.

145. What a dog and pony show – Why ask what citizens want when you don't listen? Preserve historic district when you entertain

The City has long history of listening to and active engagements with our residents; from our 16 boards and committees to our budget meetings, to recreation and downtown master planning, economic development strategic planning and community-wide strategic planning efforts, as well as this initiative. Those efforts have resulted in changes to master plans and the City's strategic plan.

146. Please note that even though there is a "process" for residential and commercial development, it is extremely evident that Commission decisions are made prior to the deciding City Hall meeting. Citizen voices and opinions are ignored. This steamroller effect has been prevalent for the past 18 months.

See question #93(a).

147. When following the guidelines for new development what would have to happen at a public hearing or neighborhood involvement meetings to halt a project

To halt a project there would need to be a determination that the project does not meet the criteria established in the Comprehensive Plan and Land Development Code. See also question #120.

148. What prompted the "OB Life" initiative meetings? It would have been more believable 18 months ago. Today it seems like a "knee jerk" reaction to the efforts of CANDO2!

See question #93 and #94.

149. Will some responsible person contact the developer of Ormond Renaissance on Sterthaus and demand that they cut their "lawn" (i.e. weeds) ASAP. And…be prepared for a failed project.

Your request has been forwarded to Staff. Thank you for your comment.

150. With all the development going on, what plans are there to build another bridge and relieve
the congestion on Granada Boulevard?

There are no short or long-term plans to construct additional bridges in Ormond Beach.

151. What is the City's approach to homelessness?

The City partners with Hope Place and the First Step Shelter to support services provided to the homeless population.

152. What else is going to be clear cut (for business) in Ormond before 2019/2020?

Each project is reviewed based on the landscaping regulations of the Land Development Code. Once a project is approved, it is up to the project team to determine if and when the site and building construction would start.

153. Are there any sites which require EPA clean-up/remediation? i.e., old gas stations?

The property at 1535 North U.S. Highway 1 went through a remediation and monitoring process as part of the EPA grant to encourage the use of sites that require mediation. This property is proposed to demolish the former gas station and create a Dunkin Donuts.

154. a) Have any unique retailers expressed interest in opening in Ormond Beach?

Prospective retailers and businesses do not generally reveal the end users until the site is approved. Economic Development staff and local realtors continue to stress the advantages of locating in Ormond Beach.

b) How can we encourage them to come to Ormond & occupy an existing space?

The Economic Development Department does field requests from retailers seeking locations in Ormond. In most cases of retail site selection, they seek existing space first that fits their criteria. Retailers typically desire to be located in existing shopping centers, downtowns, or neighborhood centers with strong anchor tenants, pedestrian visibility, and compatibility with other retailers.

155. Are we going to limit the # of chains (business) we allow to open and will the height/lighting being restricted? (like Flagler)

The Land Development Code zoning districts established permitted, conditional and Special Exception uses. The Land Development Code does not contain provisions or restrictions on the number chain businesses, banks, or dollar stores. The height and lighting standards are both in the Land Development Code and there is no additional restrictions for chain businesses.

156. Any hot prospects for the Old Food Lion building?

See question #22

157. It would be delightful if you could get Trader Joes retail on the US1 corridor.

Thank you for your comment.

158. Perhaps each City Commissioner should inform people in his/her zone of development plans and changes via e-mail or post cards

Thank you for your comment.

159. a) Who is going to pay for all of this growth?

Development is reviewed and measured based on the Level of Service standards established in the Comprehensive Plan. Infrastructure is paid for in multiple ways including developer improvements, City or state infrastructure improvements, and impact fees.

b) What's going to become of Hand Ave?

See questions #2 and #9.

160. **a) Neighborhood mtg/input. In other words only surrounding blocks get a notice in the mail that this idea is being entertained by Commission for change, but the notice is a meeting @ City Hall on an issue that has already been decided, yes or no?**

See question #53.

b) During your before and after picture show of changes, where were the pictures of the north forest? (Granada & Tomoka Ave)

See question #107.

161. **a) Are there plans on annexing Tomoka Estates?**

There are no plans to annex Tomoka Estates.

b) Do we have enough water supply for all the developments which are plan?

Each project is reviewed for water and sewer impacts associated with the development. The City also updates the Utility Master Plan to review growth and development trends and where utility infrastructure is needed.

c) Where are the wildlife going?

Thank you for the question/comment.

d) Need to save wildlife, trees, water, etc.?!!!!

Thank you for your comment.

e) Move the bars out of the US1 corridor

Thank you for your comment.

162. **Need to repeat the question by the speaker. A lot of your audience can't understand the question that was asked>**

Thank you for your comment. The speakers did not realize that the audience could not hear the moderator asking the question. We will improve this process with the July 24, 2018 meeting regarding transportation and livable communities.

163. **a) Food Lion plaza should be similar to Trader Joe plaza in winter Park Orlando (with Trader Joe's in Ormond)**

See question #22

b) Your plaza are still planned old fashion which are not pedestrian friendly. Please look at CA cities for how to do shopping plaza

Thank you for your comment.

164. **Suggestion: Stop bank building which are usually empty lots.**

Thank you for your comment.

165. **What thinking went into the limited parking on Granada. Too few to be worth it. Too dangerous to use. Efforts to "calm the traffic" along Granada have not accomplished much and it seems they have made things more dangerous.**

Thank you for the comment. The design was the result of meetings to review the streetscape with Downtown property owners, MainStreet, and the Florida Department of Transportation. The City and MainStreet continues to work toward increasing pedestrian activity and Downtown businesses.

166. **The City does a great job advertising City events and major meetings such as tonight. The public will show up! The planning process for major urban projects needs to include better public notices at the initial stages to get the same kind of input.**

Thank you for your comment.

167. **The City's approach to community development has a tremendous impact on resident's quality of life. That's why it has to be more transparent.**

Thank you for your comment.

168. **Why is there still parking on the "main street" of Granada? This has become very dangerous. Especially since it is an evacuation route. Many people never look when opening their car doors and drivers must brake <u>too</u> fast!!!!**

See question #166. When the streetscape was designed many of the Granada Boulevard business owners requested that parking spaces be retained so that customers could park directly in front of their businesses where possible.

169. **The public needs to be invested in our community therefor your "excuses" are ludicrous that "you have a process" therefore we as residents apparently do not count. When you decide to agree to dig up our trees + sell the land to companies who pay extra $ to get the land.**

Thank you for your comments.

170. **It seems lately the process for tree removal has been relaxed and historic trees have been permitted for removal have become common practice in Ormond. What is the City doing to restore higher standards for the removal of trees to maintain the beauty in this town?**

The City Commission's commitment is to hear from all residents of our community and to use that feedback as they consider what changes or enhancements to make to the City.

171. **Annexation of Ormond by the Sea.**

Thank you for your comment. There are no plans to annex Ormond by the Sea.

172. **Are all master plans and Comprehensive plans on your website and if so where can they be found?**

The Downtown Master Plan and the Comprehensive Plan are under the Planning Department website. Staff is in the process of adding master plans not on the website currently. The website address is: https://fl-ormondbeach2.civicplus.com/248/Studies.