



**The OB Life**  
**CITY OF ORMOND BEACH**  
**KICK OFF AND COMMUNITY DEVELOPMENT**  
**June 28, 2018**

**Objectives**

- Launch The OB Life community conversations series.
- Provide a common understanding of community development in Ormond Beach.
- Provide participants with an opportunity to identify what they view as the most important community development issues facing Ormond Beach.

6:00 Welcome and introductions

- The OB Life community conversations series
- Tonight's agenda and discussion guidelines – *Rafael Montalvo, facilitator*

6:10 What is Community Development in Ormond Beach? – *Steven Spraker, Director of Planning, City of Ormond Beach*

Ormond Beach's Main Street program – *Julia Truilo, Executive Director, Mainstreet Ormond Beach*

6:50 Questions and answers

7:10 Discussion

Initial polling

- Who is in the room tonight? What is your strongest connection to Ormond Beach?
- How would you rate Ormond Beach as a place to live?
- How much impact does the City of Ormond Beach's approach to community development have on residents' quality of life?
- Overall, how well has the City of Ormond Beach addressed community development over the last ten years?

Table Discussions

- What do you value most about living in Ormond Beach?
- What are the principal opportunities/challenges Ormond Beach faces in handling development in the future?
- What do you think is the single most important thing for Ormond Beach to achieve in its approach to community development over the next five years?

Review of table results

Wrap-up and next steps

8:15 Adjourn

## **DISCUSSION GUIDELINES**

Expect and respect perspectives different from your own

Speak to be understood, not to persuade

Explain your assumptions

Ask questions to understand

Focus on issues, not individuals

To be heard, be willing to listen

Share the airtime !!!

### **HOW WILL YOUR INPUT BE USED AFTER TONIGHT?**

The overarching purpose of The OB Life community conversations series is to provide input to the City Commission in preparation for their update of the Ormond Beach Strategic Plan next spring.

The facilitators will prepare a meeting summary after each meeting describing the discussions at the meeting, and transcribing all input received (including input submitted on post-its, comment forms, or written or posted on the comment wall). The meeting summary will also include any input received on-line about the meeting topic after the meeting itself. Each meeting summary will be posted on-line within 10 business days of the meeting.

Presentations will be recorded and posted on the City's website following each meeting.

At the conclusion of The OB Life community conversations series, the summaries will be presented to the Commission for their use in updating the Ormond Beach strategic plan.

### **INSTRUCTIONS FOR QUESTION AND ANSWER SESSION**

Please write your questions on the cards provided, and place the cards in the bowl on your table. We will take one card at a time, at random, from each table in turn and answer the question on it. We will repeat this as many times as the available time allows.

Any questions submitted on cards not answered during the meeting tonight will be answered on-line after the meeting, within 10 business days.

### **POLLING INSTRUCTIONS**

Please follow the facilitator's instructions for the use of the polling devices at your table. Polling may be conducted before and after the table discussions.

## TABLE DISCUSSION INSTRUCTIONS

During this part of the agenda, you will be asked to discuss two questions with others at your table before sharing your individual answers with the room as a whole. Please follow the steps outlined below for this discussion.

You will have about 30 minutes for the table discussion.

***What do you value most about living in Ormond Beach?***

***What are the principal opportunities/challenges Ormond Beach faces in handling development in the future?***

***What do you think is the single most important thing for Ormond Beach to achieve in its approach to community development over the next five years?***

1. Find the person at your table with the ***birthday closest to June 28***. They will speak first. If two or more people have the same birthday, the one with the ***niftiest shoes*** goes first.
2. Go around the table and allow everyone to offer an answer in turn. Please allow everyone to speak before anyone takes a second turn.
3. Listen for the facilitator's announcement that it is time to move on to the next steps. (You don't have to wait for the announcement before moving on if your group is ready to do so.)
4. Write your answers to the first two questions using the post-its and markers at your table, and place your post-its in the corresponding section **below** the line drawn on the easel-pad by your table. You may write as many answers to these questions as you like.
5. Write **ONE** answer to the third question on a post-it, and place it **above** the line drawn on the easel-pad. Each table may **ONLY** have as many post-its above the line as people at the table, and each of these posts-its may have **ONLY** one issue on it.

The facilitator will read aloud all of the post-its above the line during the wrap-up.

All answers to all three questions will be transcribed and included in the report of tonight's meeting.

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**MEETING EVALUATION**

*Please rate each of the following statements using a 1 to 5 scale, where 1 means strongly disagree and 5 means strongly agree.*

	Disagree				Agree
<b>1. Please assess the following aspects of the meeting.</b>					
The agenda packet was very useful.	1	2	3	4	5
The presentations were clear and informative.	1	2	3	4	5
The objectives for the meeting were made clear at the outset.	1	2	3	4	5
Overall, I am very satisfied with the meeting.	1	2	3	4	5
<b>2. Do you agree that each of the following meeting objectives was achieved?</b>					
Provide a common understanding of community development in Ormond Beach.	1	2	3	4	5
Provide participants with an opportunity to identify what they view as the most important community development issues facing Ormond Beach.	1	2	3	4	5
<b>3. Please tell us how well the facilitators helped the participants engage in the retreat.</b>					
The facilitators made sure all perspectives were shared and respected.	1	2	3	4	5
The facilitators helped us arrange our time well.	1	2	3	4	5
<b>4. What did you like best about tonight's meeting?</b>					
<b>5. How could the meeting have been improved?</b>					
<b>6. Do you have any other comments that you would like to add (Please use back of form if needed)?</b>					