

PROCLAMATION

WHEREAS, the Observer Media Group Inc. is owned by Matt and Lisa Walsh, Emily Walsh, and David and Ruth Beliles. They along with a small group of investors purchased the Longboat Observer from its founders in 1995; and

WHEREAS, since then, the family-owned and operated Observer Media Group Inc. has grown into a multimedia company with 12 community and monthly newspapers, six websites, three business newspapers, and three lifestyle magazines, with more than 125 employees serving multiple Florida communities; and

WHEREAS, from the start, the company's focus has been to create, produce and deliver compelling and relevant news and information to its readers; and

WHEREAS, in 2012 the Ormond Beach Observer began publishing the first paper of the group to serve Volusia County. It has provided local news coverage, including local events, entertainment and community updates for the past 10 years; and

WHEREAS, the distinguishing characteristics of a community newspaper is the commitment to serving the informational needs of a particular community and its members, and promoting a shared sense of belonging; and

WHEREAS, the "Observer" has served our wonderful community in this manner for the past decade and is embarking on another.

NOW, THEREFORE, I, Bill Partington, Mayor of the City of Ormond Beach, do hereby proclaim September 8, 2022, as a day to recognize the

Ormond Beach Observer

in the City of Ormond Beach and invite all residents in joining me to congratulate and celebrate the Observer on their 10th year anniversary.

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 8th day of September in the year of our Lord, Two Thousand Twenty-Two.



BILL PARTINGTON

Mayor