

**ORMOND BEACH CITY COMMISSION MEETING  
HELD AT CITY HALL COMMISSION CHAMBERS**

**November 6, 2007**

**7:00 p.m.**

Present were: Mayor Fred Costello, Lori Gillooly, Troy Kent, Ed Kelley, and Bill Partington, City Manager Isaac Turner, Assistant City Manager Ted MacLeod, City Attorney Randal Hayes, and City Clerk Veronica Patterson.

***A G E N D A***

- 1) Meeting call to order by Mayor Costello.
- 2) Invocation by Rabbi David Kane, Congregation B'nai Torah.
- 3) Pledge of Allegiance.
- 4) ***AUDIENCE REMARKS:***
- 5) ***APPROVAL OF THE MINUTES*** of the October 16, 2007, meeting.
- 6) ***PRESENTATIONS:***
  - A) Proclamation in honor of "Make a Difference Day" volunteers and supporters.

- B) Proclamation in honor of Briana Duensing and Ashley Townsend.
- C) Proclamation in honor of Thomas C. Kelly.
- D) Proclamation presented by Rear Admiral Bill Masters, United States Navy.

7) **INTERGOVERNMENTAL REPORTS:**

- A) Metropolitan Planning Organization
- B) Volusia Council of Governments
- C) Water Authority of Volusia

8) **CONSENT AGENDA:** The action proposed is stated for each item on the Consent Agenda. Unless a City Commissioner removes an item from the Consent Agenda, no discussion on individual items will occur and a single motion will approve all items.

- A) Resolution No. 2007-195 appointing Joann Duran as a member to serve as a commissioner of the Ormond Beach Housing Authority; setting forth term and conditions of office.
- B) Resolution No. 2007-196 authorizing the submittal of an on-line grant application in the amount of \$10,000 to the Florida Department of Law Enforcement, Office of Criminal Justice Grants; authorizing the execution of all documents incidental thereto, including any contract necessary for the City to accept the grant award. (Edward Byrne Memorial Grant - Two electronic ticketing devices) (\$10,069.15 total purchase)
- C) Resolution No. 2007-197 authorizing the execution of a contract for services between the City and the County of Volusia regarding funding assistance for the Teen Scene program at the Ormond Beach Middle School. (\$7,980 Justice Assistance Grant)
- D) Resolution No. 2007-198 accepting a Deed of Dedication from East Coast Community Bank, a Florida banking corporation, for property located on the west side of Mirror Lake Drive at the intersection of West Granada Boulevard for right-of-way purposes.
- E) Resolution No. 2007-199 authorizing the execution of an Installation and Access Agreement between the City and Bright House Networks, LLC.
- F) Resolution No. 2007-200 authorizing the execution of a contract between the City of Ormond Beach and Hall Construction Company, Inc., regarding the Sanchez Park Fishing Pier Replacement project. (Not to exceed \$88,293)
- G) Resolution No. 2007-201 accepting a proposal submitted by Brown & Brown of Florida, Inc., for the purchase of Commercial General Liability insurance coverage underwritten by Star Insurance Company; authorizing payment. (\$50,500)
- H) Resolution No. 2007-202 authorizing the execution of a First Amendment to Hangar Lease Agreement between the City and Blue Sky Rental, Inc.
- I) Runway 17-35 Rehabilitation Project:
  - 1) Resolution No. 2007-203 authorizing the execution of Change Order Number One (1) to that contract awarded to P&S Paving, Inc., regarding construction services to rehabilitate and mark Runway 17-35 at the Ormond Beach Municipal Airport, by increasing the contract price by \$79,125. (\$1,493,223 total contract; \$1,418,562 FAA funding; \$37,331 FDOT; and \$37,331 City funding)
  - 2) Resolution No. 2007-204 authorizing the execution of a Supplemental Joint Participation Agreement between the City and Florida Department of Transportation regarding construction and engineering services for the rehabilitation of Runway 17-35 at the Ormond Beach Municipal Airport. (\$37,504 FDOT funding)

9) **DISCUSSION ITEMS:**

- A) Implementation of a "gateway sign."

- B) Development review, technology and Planning Department improvements.
  - C) City legislative program.
  - D) Continuing participation in WAV.
- 10) **REPORTS, SUGGESTIONS, REQUESTS:** Mayor, City Commission, City Manager, City Attorney.
- 11) **CLOSE THE MEETING.**

Item #1 - Call to Order

Mayor Costello called the meeting to order at 7:00 p.m.

Item #2 - Invocation

Commissioner Gillooly gave the invocation.

Item #3 - Pledge of Allegiance

Mayor Costello led in the Pledge of Allegiance.

Item #4 - Audience Remarks

Walking on Public Land

Mr. Dan Zurla, 3751 Long Grove Lane, Port Orange, stated Ormond Beach, Daytona Beach, and Port Orange were violating the constitution by mandating golf carts be used on public golf courses. He advised he filed lawsuits, but rather than a fair and impartial trial, the judges used illegal trickery to help the cities hide their mistake of building unconstitutional public golf courses. Mr. Zurla asserted the judges also “cooked the books” in a cover-up.

Mayor Costello stated it was Mr. Zurla’s right to speak, but when people are accused of trickery, “cooking the books,” and conspiring judges and officials, he must deny the allegations.

Public Information

Mr. Charles Folcik, 3 Crescent Lake Way, reported he made a request to the City for public records from the Claims Program and Incident Committee, and he was informed he would have to pay for the records. He stated he believed the Claims Committee meetings should operate in the sunshine and be available to everyone. Mr. Folcik pointed out the City’s website included a link entitled “Boards and Committees,” but the Claims Committee minutes are not included. He objected to paying for information that should be readily available to the public.

Mr. Randal Hayes, City Attorney, reported the Claims Committee dealt with confidential matters, but the information becomes public after the claims have been closed out. He advised the committee cannot publish the minutes of the meetings on a regular basis because to do so would disclose confidential information. Mr. Hayes advised it takes an inordinate amount of time to go back through a number of months of meetings, as requested by Mr. Folcik, to determine which of the claims have been closed out so the requested data could be retrieved and the confidential information redacted. He stated if a citizen requests public records, staff would certainly honor that request; but as with all public records requests, there would be a cost associated.

Mayor Costello reported he understood anyone requesting public records must pay staff to retrieve and copy the records.

Mr. Hayes stated this was not a situation where the minutes can simply be retrieved from a book. He explained staff would have to physically review the information and determine what information can and cannot be disclosed. Mr. Hayes reported many of the files were in storage; therefore, an employee must first retrieve the pertinent information.

Item #5 - Approval of Minutes

Mayor Costello advised the minutes of the October 6, 2007, meeting had been sent to the Commissioners for review and asked if there were any corrections, additions, or omissions.

Mayor Costello stated that the minutes were approved as submitted.

Item #6(A) - "Make a Difference Day" Proclamation

Mayor Costello advised there were 59 volunteers at this year's "Make a Difference Day" to assist Halifax Urban Ministries benefit families in need. He stated the following provided financial assistance, gift certificates, coupons, food, water, and supplies: Creative Playthings, Skate & Shake, Ormond Lanes, Mud Monkey Pottery, Wendy's Old Fashioned Hamburgers, Big Lots, Publix Super Markets, the Highlander Corporation, Sam's Club, Entemann's Bakery Outlets, Peach Valley Café, Krispy Kreme Doughnuts, Sign FX, AHC Lock & Key Locksmiths, ACE Hardware, Charlie Horse Restaurant, D. B. Pickles Deli & Bakery Restaurant, Ray's Meats, CiCi's Pizza, Dairy Queen of Ormond Beach, Winn Dixie, Ormond Beach Chamber of Commerce, Greg's Steak & Shrimp, Greg's Seafood & BBQ, Daytona Fire & Safety, Holub Development, Daytona Tents and Events, Party World, Bright House Networks, and Smoothie King. Mayor Costello noted the proclamation thanked the volunteers such as the Ormond Beach Police Explorers, Ormond Beach Police Athletic League, Seabreeze High School students, Mainland High School students; Ormond Beach Middle School students; Tomoka Elementary School students, Cub Scout Troop Pack 403, Den 3, Sophisticated Young Ladies, Halifax Urban Ministries, City of Ormond Beach employees, and citizens for volunteering their time and energy. He proclaimed November 6, 2007, as a day to recognize those who made a difference on "Make a Difference Day" and thanked the community, businesses, and organizations for their support of the "Make a Difference Day Family Festival."

Ms. Joanne Naumann, Neighborhood Improvement Manager, stated the volunteers and sponsors made this effort a resounding success. She introduced Loretta Moisiso, whose assistance helped make the day a success, and asked those volunteers in attendance to stand and be recognized.

Item #6(B) - Proclamation in Honor of Briana Duensing and Ashley Townsend

Mayor Costello read a proclamation in honor of Briana Duensing and Ashley Townsend for winning first place in the Florida Very Special Arts (VSA) International Young Soloist Program for talented musicians, age 25 and under, who have a disability. He explained Briana Duensing, who was autistic, demonstrated an uncanny musical talent from an early age as she sang perfect pitch before she could talk and began composing her own music before she was two. He stated Ashley Townsend, who was diagnosed with retinitis pigmentosa at the age of two and has been legally blind her whole life, has a wonderful voice and performed at the VSA Arts of Florida State Conference in 2003. Mayor Costello proclaimed November 10, 2007, as a day to recognize Briana Duensing and Ashley Townsend, congratulating them on their recent performances and wishing them success in the future as they work to accomplish their goals.

Ms. Barbara Woolfson, Director Very Special Arts Volusia, thanked Ormond Beach and all of those who have supported this program, inviting everyone to the News-Journal Center for the 18<sup>th</sup> Annual Talent Night where Ms. Duensing, Ms. Townsend, and other students would be performing.

Item #6(C) - Proclamation in Honor of Thomas C. Kelly

Mayor Costello reported this item would be postponed in that Mr. Kelly was not present at this time.

Item #6(D) - Proclamation Presented by Rear Admiral Bill Masters, United States Navy

Bill Masters, retired Rear Admiral, United States Navy, 4 Ravensfield Lane, stated he received a proclamation from the City of Ormond Beach a month after his retirement. He advised he presided over a commissioning ceremony in Orlando for Ensign Mica Coleman. Mr. Masters read a proclamation honoring the City of Ormond Beach for consistently and steadfastly supporting the Armed Forces veterans active duty and reserve personnel, recognizing by proclamation and personal appearance the sacrifices of these citizens and their families. He noted the City observes all patriotic holidays. Mr. Masters stated that Gregory Smith, Commanding Officer, proclaimed November 6, 2007, as the City of Ormond Beach Day at Naval Operational Support Center Orlando. He pointed out that Captain Smith grew up in Ormond Beach.

Mayor Costello thanked Rear Admiral Masters for his service and for this recognition of Ormond Beach.

Ms. Bobbi Coleman, 25 Iroquois Trail, stated that on September 22 her son was commissioned as Ensign in the United States Navy, and Mayor Costello drove to Command Headquarters near the Orlando Airport to attend a 45 minute ceremony on a Saturday. She reported she chose not to share this story at that time because opponents of his campaign as well as some supporters, would believe this was done out of friendship for the family, but it was actually done for the strong sense of duty Mayor Costello feels for the citizens of Ormond Beach. Ms. Coleman stated Mayor Costello made it clear numerous times in the past that he wanted to be informed of activities of Ormond Beach citizens in the military. She advised Mayor Costello has displayed patriotism unlike any she has witnessed. Ms. Coleman noted she believed the timing of this statement to be appropriate in that this honor was well deserved, and it makes the community look and feel good.

Item #7(A) - Metropolitan Planning Organizations

Mayor Costello advised he forwarded the minutes of the Metropolitan Planning Organization (MPO) to the Commission. He stated at the Executive Committee meeting yesterday the DOT was short funding, and a method was found to diminish what was set aside for sidewalks and other enhancements that was not yet programmed to keep the US1 and SR40 intersection, the Mason Avenue/US1 intersection, and the Clyde Morris Boulevard study widening from I-92 to Beville Road on the books. Mayor Costello advised if Daytona Beach and Volusia County do not come up with a funding mechanism, the Clyde Morris Boulevard widening from Beville Road to I-92, the \$3.8 million set aside for the study would be reallocated back to some of the set asides that were diminished for the enhancements and the bike paths. He reported this would not affect any of Ormond Beach’s approved projects, and it may be advantageous to have the money delayed a year.

Item #7(B) - Volusia Council of Governments

Mayor Costello advised he forwarded the minutes of the Volusia Council of Governments (VCOG) to the Commission.

Item #7(C) - Water Authority of Volusia

Commissioner Kelley reported a discussion would occur later in the agenda on the WAV issues.

Item #8 - Consent Agenda

Mayor Costello advised that the action proposed for each item on the Consent Agenda was so stated on the agenda. He asked if any member of the Commission had questions or wished to discuss any one or more of the items separately.

**Commissioner Kelley moved, seconded by Commissioner Partington, for approval of the Consent Agenda.**

Call Vote:	Commissioner Gillooly	yes
	Commissioner Kent	yes
	Commissioner Kelley	yes
	Commissioner Partington	yes
Carried.	Mayor Costello	yes

Item #9(A) – Implementation of a “Gateway Sign”

Ms. Nancy Lohman, former president of the Ormond Beach Chamber of Commerce, 725 West Granada Boulevard, stated she helped spearhead the Gateway Pride Project seven years ago. She advised this project had the full support of the Ormond Beach Chamber of Commerce. Ms. Lohman advised this was the fulfillment of a great deal of input culminating in beautification, historical aspects, and architectural aspects of Ormond Beach. She requested Commission approval to construct an attractive gateway sign on US1 near the Tomoka River.

Ms. Lohman stated the City commissioned this comprehensive study to be done for slightly over \$18,000, which concluded with the following goals: creating gateways in the City, improving the City’s image through the use of signage and graphics, providing themed districts, creating user-friendly environments through signage and graphics, and using signage and graphics to provide guides for vehicular and pedestrian traffic. She advised the Chamber of Commerce was committed to raising half of the cost of the signage or \$10,000. Ms. Lohman reported existing architectural features in the City would be incorporated and the costs must be manageable. She advised the size must be appropriate for other modifications at other easements, uniformity and consistency was important, materials must be readily available, and the maintenance costs must be low. She displayed a rendering of the sign, which would provide a sense of place,

announce arrival into Ormond Beach, was a beautification effort, was of a historic nature, and was a culmination of a great deal of input from professionals and the community. Ms. Lohman pointed out the materials were those used in various areas in Ormond Beach incorporating elements such as coquina stone, wrought iron, a cupola feature, and decorative lighting. She asked the Commission to allow staff to prepare the construction drawings and work with the Chamber of Commerce. Ms. Lohman advised several businesses were working to provide an easement on North US1.

Commissioner Kent commended Ms. Lohman on her presentation skills. He stated he preferred the dolphin to the directional symbol the Quality of Life Advisory Board recommended, but he preferred the car to the dolphin; however, if the Commission was ready to accept the dolphin, he would agree. Commissioner Kent noted it was good to have the Chamber of Commerce as a partner so the City would not need to assume the cost alone.

Commissioner Gillooly stated Ms. Lohman's enthusiasm was evident. She pointed out she had a passion to work to embrace the Birthplace of Speed logo. Commissioner Gillooly reported she did not object to the dolphin, but questioned if there was any way to include "established in 1880" in the sign.

Ms. Lohman stated the final consensus was the recommended sign. She explained there was a great deal of input over a period of time, and the sign was to be clear and simple, particularly on North US1, considering the speed of the traffic. Ms. Lohman stated Ormond Beach was a beach community, so the dolphin theme was considered most appropriate.

Commissioner Gillooly agreed this sign had simple elegance. She noted she assumed the Chamber of Commerce would continue to partner with the City on other gateway signs in the future, making this a continuing project. Commissioner Gillooly recommended the sign coming from I-95 on Granada Boulevard could have the dolphins removed and "established 1880" replacing it while another sign could include the Birthplace of Speed logo.

Ms. Lohman stated Commissioner Gillooly's suggestion was an excellent idea, and it was recommended in the study.

Commissioner Gillooly thanked Ms. Lohman, the Chamber of Commerce, and everyone else who worked on this project.

Commissioner Partington agreed to support the Chamber of Commerce recommendation as well as the having different signs at different locations. He noted he preferred the dolphin sign and believed it was appropriate for Ormond Beach. Commissioner Partington expressed approval in the larger "Ormond" with the smaller "Beach" since Ormond Beach was originally Ormond before incorporating to Ormond Beach. He noting it was the time to move on this project.

Commissioner Kelley thanked Ms. Lohman for her efforts over the years. He stated the sign was acceptable, but he preferred Ormond Beach as opposed to Ormond. Commissioner Kelley noted he favored the "established 1880" recommendation.

Ms. Lohman thanked Public Works Director Judy Sloane and Landscape Architect Paul MacDonald for their assistance.

Mayor Costello directed staff to proceed with the plans. He reported there was \$10,000 in the budget for this project and the Chamber of Commerce would need to provide the remainder of the funding. Mayor Costello offered his support for the idea of this sign as presented, but other areas would be considered to have the same sign with the dolphin removed and the "established 1880" replacing it, and another sign with the antique car replacing the dolphin. He requested staff bring the Commission a contract for approval.

#### Item #9(B) – Development Review, Technology and Planning Department Improvements

Mr. Ric Goss, Planning Director, reported when he was hired Mr. Turner asked to him make recommendations regarding the development review process, technology issues, and the planning department. He explained he spent his first month interviewing numerous people and riding along with each inspector to create the document presented, including 25 recommendations; however, he noted it was a work in progress. Mr. Goss stated if only one recommendation was implemented, the customers would not notice a difference; however, considering all of the recommendations there would be a great difference people would notice. He reported certain issues, particularly in the Planning Department, were implemented immediately, such as reorganizing the department, reclassifying some positions, expanding the

span of control between managers and employees, and expanding the use of technology. Mr. Goss explained the Planning Department previously had no ability to make their own maps or access certain information, but this can now be done from the employee's desk. He recommended "Looking Glass" software be installed in almost all departments to save a great deal of time looking for information. Mr. Goss noted having the Planning Department staff make their own maps releases the Geographic Information Systems (GIS) employees to map the City's infrastructure. He advised the Development Review Board would be seeing the first maps created by the Planning Department in two weeks.

Mr. Goss advised that last year all of the occupational licenses were done manually. He reported this has now been placed on the City's website; transactions have been occurring online; and should a customer not wish to work online, they can go directly to the Finance Department eliminating the need to go to the Building Department. Mr. Goss stated this process has been streamlined, saving a great deal of time and allowing the Building Department staff to concentrate on only 10% of the total business taxes, which were the new registrations, while all of the renewals could go online.

Mr. Goss reported there was not a great deal of communication occurring between departments. He noted many people did not have proper training on the HTE system. Mr. Goss noted many of the processes being followed in practice today are totally different from what was in the system. He reported he created a flow chart of all of the business practices in the department, and by January, all of the business processes would be reconfigured in the Planning Department on the HTE system to reflect how it does business. Mr. Goss advised this would lessen the confusion for the user and the customer. He reported the same would be done by March 2008 in the Engineering Department. Mr. Goss stated goals were listed and a process was being implemented such as training was occurring and integrating the fire inspections through the system, and he was considering integrating the engineering inspections through the system.

Mr. Goss reported over the next six months to one year the HTE system use would be much quicker, streamlined, and save money on staff time. He advised all fees were being revised and would be tied into quality development by offering an incentive for quality plans. Mr. Goss explained the goal was for 100% cost recovery. He noted long-term there were great opportunities for one-stop permitting through the system if everyone would use the system, which was a management issue. Mr. Goss reiterated this was a work in progress, and he hoped that by this time next year, most of the recommendations would be implemented, the customer would experience an improvement in the development process, and the City could then become bolder should the Commission wish to do so.

Commissioner Kent stated he was excited about the aforementioned changes. He commended Mr. Turner for having Mr. Goss meet and greet all of the department heads and workers his first month at the City. Commissioner Kent stated Mr. Goss was changing the culture of "we've always done it this way," offering a fresh approach that was desperately needed. He agreed the job could be done quicker, cheaper, and better for those in City Hall and those using the service. Commissioner Kent reported he looked forward to seeing the changes implemented.

Commissioner Kelley stated in August 1993 he reported to the Commission from the Fiscal Policy and Productivity Committee, indicating things had to change from the attitude of "that was the way things were done in the past"; but some of that continued. He explained the biggest complaint heard was a need to be customer friendly. Commissioner Kelley reported he wanted very strict development standards, but the process of achieving what was necessary should be simplified, eliminating stumbling blocks. He pointed out delays not only cost additional time and money for the applicant, but staff time as well. Commissioner Kelley advised the City must do whatever was necessary to make the process efficient, and this was a small step in that direction; but he was ready to take giant steps. He pointed out a recommendation was made in the past that an ombudsman be available to help guide people through the process because it was complicated.

Commissioner Gillooly stated staff was in reaction mode trying to process applications. She agreed with Commissioner Kelley that a big complaint was when a business came to the City with an organized list and they found out late in the process that there was something that needed to be done in the first step that no one mentioned. Commissioner Gillooly noted this was not intentional, but it did occur. She stated correcting this would take someone of Mr. Goss' experience and a global view of the entire process to make the needed recommendations. Commissioner Gillooly advised she was impressed with the depth and the comprehension of the report. She noted she understood there were times small steps were necessary to determine the proper direction to take; therefore, she favored moving forward. Commissioner Gillooly expressed concern regarding: "The keys to a seamless development

review process are automated tracking systems that ignore departmental boundaries and active management of the process by those responsible managers from the respective departments involved in the process. In the absence of this commitment by management, an alternative to the existing development review system will be needed.” She advised Mr. Turner assured her that he supported Mr. Goss with this and how it would be implemented.

Mr. Isaac Turner, City Manager, stated he not only supported this, he was leading it, and he was pushing Mr. Goss and staff on it. He noted Mr. Goss was leading this effort, but there were also efforts from team members. Mr. Turner advised staff must take better advantage of automation. He reminded the Commission two inspector positions were reduced this year by studying the processes and procedures.

Commissioner Gillooly stated efficiency would save money using systems already in place. She reported the City absolutely needed to recover the costs, but it would be easier for this to occur if the City’s process was correct and efficient.

Commissioner Partington advised he supported the recommendations. He advised the proof of success would be what he would hear from the customers. Commissioner Partington noted he would like to hear Mr. Goss and Mr. Turner’s thoughts on how to foster the professionalism in staff that would encourage them to use the technology available. He reported staffs tend to be initially resistant until they have the proper training and they use the equipment. Commissioner Partington thanked Mr. Goss for breaking the process down and preparing the report. He advised he looked forward to seeing the fruits of Mr. Goss’ labors.

Mayor Costello concurred with Commissioner Kent that he was excited about this in that he receives a great deal of complaints about the current process. He encouraged these steps being started as quickly as possible and then “going for bold.” Mayor Costello recommended preparing a list of “best practices” where if the applicant would choose perhaps seven of the ten or 12 best practices, they could skip going to the boards as long as they were not requesting exceptions. He noted these best practices would be upgrades. He suggested an early entitlement process where staff can explain as quickly as possible what could be done on a particular piece of property. Mayor Costello stated additional exactions should be eliminated after a certain point in the process. He noted he did not wish to abandon the City’s right to ask for more, but that should be done earlier in the process.

Mayor Costello advised he wanted to know the difference between the St. Johns River Water Management District standards of today and Ormond Beach standards. He noted he would then want to know how much time and money the City spends making sure Ormond Beach standards are accomplished. Mayor Costello explained if Ormond Beach standards are better, the cost would not be relevant; but he questioned if the differences in the standards were negligible. He asked what green and/or affordable housing project incentives could be offered. Mayor Costello stated he wanted Ormond Beach standards the highest, but also the easiest to be accomplished.

Commissioner Gillooly agreed with the need for incentives for green and affordable housing projects, but she expressed concern about eliminating the boards. She noted there have been delays to bringing projects to the boards, but when these recommendations are implemented, it would speed up the time it would take to get a project to a board.

Mr. Turner advised he appreciated the Commission’s support for this effort. He expressed appreciation for Mr. Goss spearheading this effort, but noted Mr. Goss represented a team of professionals and management personnel who were committed to this effort. Mr. Turner thanked Mayor Costello for his passion and enthusiasm, but recommended a further discussion at the focus meeting before expanding this too far. He pointed out this will be a major goal and a great deal of work was involved, but staff would work as quickly as possible to accomplish the goals.

Commissioner Kelley stated Mayor Costello indicated, and he agreed, that while going through the changes, if other items could be identified that could make the process better that staff should not wait the year to make the changes.

Mayor Costello clarified he may have indicated he preferred to skip the board, but he actually meant he was encouraging coming before the Commission and boards earlier. He reported he was not opposed to the board, but he was opposed to extensive delays to get to the board. He asked what the average time it takes for a project to go to a board.

Mr. Goss stated it was at least a year for a housing development and four to six months for a commercial center to go through the process.

Mayor Costello stated with the competition for economic development at this time, he wanted to do everything possible to advance anything that would bring living-wage jobs and benefits to the current residents. He noted new residential construction may benefit the workers, but not necessarily the residents; therefore, he was not interested in advancing this to any great extent other than for affordable housing. Mayor Costello advised he was speaking of commercial and industrial development bringing jobs that would benefit the residents.

Mr. Goss summarized his goal was that the customers would have certainty that if they do what was necessary they would be approved, but there was not certainty in the process at this time. He stated there were many nuances in the code which could cause some difficulties. Mr. Goss expressed the importance of training and cross training.

#### Item #9(C) – City Legislative Program

Mr. Tom Lipps, Support Services Director, stated there were five items in the legislative program. He explained staff recommended two items be deferred to be promoted in a more regional approach and three items were specifically related to Ormond Beach.

Commissioner Gillooly stated the local government finance item recommended that the cities oppose additional restrictions on revenues by the legislature that would reduce the capacity for local government to fund its critical services. She advised while she agreed with this in theory she had a concern in that the citizens were still asking for tax relief. Commissioner Gillooly reported the Commission was back to educating the residents that the Commission would have to make difficult decisions if there were additional funding cuts. She explained she opposed outright opposing the tax cuts.

Mr. Turner recommended changing the language to reflect the local control rather than as opposing the tax cuts.

Commissioner Gillooly noted there should be a recognition that the citizens must drive what they believe to be important in a community rather than a mandate from the state.

Mayor Costello stated the concept that only the state can accomplish tax reform and the cities must balance value of services received with reduction in taxes needed to be emphasized. He noted it was incumbent upon the cities to create the amount, quantity, and balance between value and taxes, while the state must do the reform. Mayor Costello noted the state did not do any reform and only arbitrary reduction by assignment of different mandates. He recommended the statement encourage the state to focus on tax reform and mandate local government agencies to accomplish the appropriate reductions their community requests.

Mr. Lipps stated the intent would be to pursue the home rule aspect to maintain the local governments' ability to make the appropriate cuts without a template being imposed statewide.

Commissioner Gillooly stated that she could agree if the home rule designation was something that every city could agree on, and there was uniformity as to the approach to accomplish this goal.

Mayor Costello reported he considered the well field to be the most important, and he hoped there would not be any significant Community Budget Requests (CBRs); and if there were any CBRs, Ormond Beach would request being on the list for consideration. He stated he would prefer there be no CBRs.

#### Item #9(D) – Continuing Participation in WAV

Commissioner Kelley reported there were several Water Authority of Volusia (WAV) members considering withdrawing. He advised there would be no assessment this year. Commissioner Kelley noted WAV's goal was to determine how many members would continue to stay involved, and his personal goal was that WAV should be what it was conceived to be, which was a supplier with a unified service, permitting, and distribution and what would be best for all of the communities. He stated this would have to occur to achieve controlling the availability of the water supply, the efficient delivery, and the cost of that delivery. Commissioner Kelley predicted conditions will force that to occur. He urged that the City stay involved. Commissioner Kelley explained the main focus for next year would be conservation.

Commissioner Kelley stated WAV did not agree with St. Johns River Water Management District's numbers that they input in their model for 2020. He advised the average water use in Ormond Beach was not much greater than it was seven or eight years ago.

Commissioner Kelley pointed out this Commission took the initiative to do the Low Pressure Reverse Osmosis (LPRO) and expanded it, placing the City in great shape if it were allowed to have the water. He stated it appeared numbers were being added to justify the St. Johns' goal of alternative water supply rather than allowing cities to use the groundwater. Commissioner Kelley noted a letter would be sent to St. Johns urging them to insert factual information rather than hypothetical conditions into the model. He reported a decision did not need to be made tonight in that WAV would not need to make a decision for three or four more months. Commissioner Kelley advised he would have a report for the Commission in that it would be known by the next meeting if there was any indication people would be dropping out of WAV. He stated \$105 per year could be saved by conserving water, and he recommended adding a notice in the water bills indicating if 1,000 gallons less were used, there would be a significant savings. Commissioner Kelley reported WAV has been successful in building relationships, using the example of Ormond Beach accomplishing interconnects with Daytona Beach, which most did people did not believe would be possible.

Commissioner Gillooly agreed Ormond Beach needed to be cognizant of some type of a regional water plan in the future; and while WAV was not what was hoped for, it still existed. She asked if it would help Commissioner Kelley to convince other cities to stay if Ormond Beach would commit to stay.

Commissioner Kelley stated a unanimous vote would be helpful.

Commissioner Gillooly offered her support.

Commissioner Kent and Commissioner Partington declined to comment.

Mayor Costello stated WAV needed to focus on conservation at this time so people could see a benefit from WAV. He reported he attended a program last week with a panel speaking about water; and it was stated that all water needed to be metered, including agricultural uses. Mayor Costello pointed out some were dumping the water toward the end of the year because they feared if they did not use what was used the year before, they would not obtain a consumptive use permit for that same amount of water. He explained there were meters that indicated if the water was being used for a sprinkler. Mayor Costello advised Ormond Beach had already gone to conservation pricing. He questioned if the City would have a choice on how the revenue of the additional 5.75% was received in that he would prefer it be focused toward the conservation pricing. Mayor Costello urged WAV to examine what could be done regarding governmental pricing, metering, and the environment.

Commissioner Kelley stated pricing was discussed at length at the last meeting, and WAV was trying to get the cities to study this issue collectively because conservation works.

Commissioner Gillooly asked if the Commission could give WAV its support tonight.

Mayor Costello stated two Commission members did not wish to comment so Commissioner Kelley could indicate some supportive comments were made about WAV.

#### Item #10 – Reports, Suggestions, Requests

##### Affordable Green Housing

Commissioner Kelley reported his son did a research project for an entrepreneurial class, and he chose the homebuilding industry and recommended building affordable green housing.

##### Staff Time

Commissioner Kelley expressed appreciation for Mr. Turner's response to Mr. Alan Burton who had been bombarding the City with public records requests. He noted there was a great deal of staff time going into answering questions, and Mr. Turner devised a good method of addressing the issue.

##### Make a Difference Day

Commissioner Partington stated the turn out for "Make a Difference Day" was not quite as good as it could have been had it been a bright sunny day, but hundreds of people attended. He reported the volunteers made a difference by collecting food items benefitting Halifax Urban Ministries (HUM), but he noted that HUM still needed donations.

##### Daytona Beach Concert Band

Commissioner Partington stated the Daytona Beach Concert Band, which was made up of members from all over Volusia County including Ormond Beach, performed at the Ormond Beach Performing Arts Center. He noted the Daytona Beach Concert Band did a great job, and

it was at a great venue. Commissioner Partington thanked Mr. Stefan Sibley for sending him the invitation to the Daytona Beach Concert Band.

#### Staff Appreciation

Commissioner Partington expressed appreciation for the great report Mr. Goss provided regarding the development review changes.

Commissioner Partington thanked Police Chief Michael Longfellow for the great response to the crime reporting issue. He noted he was excited to see two ticket swiping machines on the consent agenda. Commissioner Partington stated this technology will improve the officer's work environment, and he was also pleased it was grant funded.

Commissioner Partington expressed appreciation to Public Works Director Judy Sloane and the stormwater employees for the response on Military Boulevard, which was an ongoing problem. He stated the solution was cost effective and the appropriate fix to make the flooding improvements.

Commissioner Partington thanked Support Services Director Tom Lipps for helping a resident with a flood insurance issue, saving him approximately 10% on his flood insurance.

#### Tracking Issues in the Media

Commissioner Partington reported he was tracking the issues in the media such as the Daytona Beach curfew, traffic systems that catch people running red lights, and billing at-fault drivers who are in accidents and are not Ormond Beach residents. He recommended these issues be discussed at the visioning session.

#### Economic Development Redevelopment Conference

Commissioner Gillooly stated Mr. Joe Mannarino, Economic Development Director, attended the economic development redevelopment conference and provided the Commission with information which emphasized the need for town hall-style meetings to move forward with the redevelopment of the beachside and the downtown. She explained the conference spoke of public/private partnerships, and she urged this be discussed at the goal-setting meeting.

#### City Boards

Commissioner Gillooly reported some citizens were uncomfortable as they did not understand the processes and policies of City boards. She urged the Commission to consider educating citizens regarding boards, which could be done at a nominal cost.

#### Sanchez Park Project

Commissioner Gillooly thanked Mr. Turner and Ms. Sloane for the Sanchez Park project where there would be a partnership with Tomoka Correctional on a trial basis. She noted this would be a cost savings for the community. Commissioner Gillooly advised Halifax Habitat for Humanity has worked with Tomoka Correctional for many years, and it has been effective and productive. She noted she was working on a prison partnership education training program that the state prison board was considering as a model, allowing the inmate to leave with a certification in a field giving them a viable option upon release.

#### Make a Difference Day

Commissioner Gillooly commended Ms. Joanne Naumann, Neighborhood Improvement Manager, and City staff for their efforts at this year's "Make a Difference Day."

#### Chief Longfellow's Grandson

Commissioner Gillooly congratulated Chief Longfellow and his wife on the birth of their grandson.

#### Prison Work Program

Commissioner Kent stated reading about the prison work program made him realize what a good leader Mr. Turner was because Commissioner Gillooly mentioned this program, and Mr. Turner had a desire to please the Commission and to do the right thing and he acted accordingly. He noted this would save the City several thousand dollars.

#### Skate Park

Commissioner Kent reported the skate park was a great facility, but he received numerous complaints from parents who would not allow their children to go to the skate park because of a bad element using offensive language. He stated when the police are present they handle the situation, but the police or personnel are not always there because it would affect the insurance. Commissioner Kent recommended requiring a recreation card to use the City's facilities; and if

the person causes trouble or misbehaves, the card could be revoked for a certain amount of time.

Make a Difference Day

Commissioner Kent stated he and 32 parents and children picked up trash on the beach for "Make a Difference Day." He noted he was pleased to see the families involved.

Elected Official-of-the-Year

Commissioner Kent stated Mayor Costello was being considered for "Elected Official-of-the-Year" on January 24 at the Spruce Creek Club. He asked at what time this event was scheduled as he would like to attend it if Mayor Costello was planning to attend.

Red Ribbon Week

Commissioner Kent stated Red Ribbon Week at Pathways Elementary School was a time to teach children about the dangers of drugs, and Mayor Costello was asked to be the grand marshal. He reported Mayor Costello did not come as "Elected Official-of-the-Year," but because of the children. Commissioner Kent explained this kind of attention from a mayor, police chief, or adults makes a huge difference to children. He advised many of the staff and students complimented Mayor Costello's speech.

Veterans' Day Program

Mr. Turner stated there was a Veterans' Day program scheduled at the Senior Center for 5:00 p.m. tomorrow evening.

Official-of-the-Year

Mayor Costello reported he was not certain he could attend the "Elected Official-of-the-Year" dinner in that he had a conference in Austin that weekend, but he would let Commissioner Kent know his decision. He stated it was an honor to be considered, and he would probably skip the Austin trip to let the people deciding know the consideration was appreciated.

Red Light Traffic System

Mayor Costello stated he supported the red light traffic system, which should not be a fundraiser, because it was a safety issue. He clarified his purpose was not to raise money, but to increase safety.

Skate Park

Mayor Costello noted he never thought of requiring a recreation card for the skate park. He questioned the possibility of using a camera and asked for a report as to how much it would cost. Mayor Costello agreed a solution must be found to this issue.

Board and Commission Members

Mr. Turner stated staff would be sending a note to the board members to determine if they wish to continue serving. He noted this would not imply any obligations. Mr. Turner advised this information would be provided to the Commission at the December 3 Commission meeting. He stated staff would also provide worksheets indicating the current board members, board member attendance, contact information, and which zone the board member represented.

Item #11 - Close the Meeting

The meeting was adjourned at 9:06 p.m.

APPROVED: November 20, 2007

BY: Fred Costello, Mayor

ATTEST:

Veronica Patterson, City Clerk