

Preliminary Input: Public Kickoff Meeting

6PM-8PM Start: Anderson Price Bldg; 42 North Beach Street.

To	Steven Spraker, Julia Trulio, Becky Weedo, Brian Rademacher
CC	Forward as appropriate
Subject	CRA 2019 Update: Kickoff Mtg w Public RAW NOTES
From:	Pete Sechler
Date	May 7, 2019

All – Please find below our raw notes from the various conversations and exercises from the public meeting kickoff event on April 17. We are also attaching scans of the exercise sheets completed by the public. Raw notes below:

1. Economic Development

- Enhance existing retail. The area is already developed and could be used or enhanced for future shopping instead of clear cutting new space
- Restaurants
- Multistory with parking on upper levels
- Encourage small businesses
- More businesses, offices to bring in day time traffic
- Hotels and condominiums that are multi-level
- Develop empty lot on A1A where surfside motel used to be
- Move police station west to empty lot across from moose club
- Shopping- upscale – more choices, unique gift shops
- More creative upscale shopping
- Small unique local business city should support this and not large national chains
- Renewed/continued reinvestment by private sector
- More successful economic and social activities beachside
- More creative upscale shopping
- Redevelop trailer park – housing / retail
- Repurpose police station when new one is built
- Creating more revenue/jobs
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2. Sense of Place & Appearance

- Preserve an open feeling along and throughout the Granada area for things such as eating outside, listening to music, congregating outdoors
- Better use of signage – walkover

- “Granada Plaza”: needs beautification and create social gathering area
- On Granada: what is this now? Needs work
- “Julian’s”: needs to be leveled
- Continue driving/ access on beach
- West of US1 does not have things you would walk to or go to for entertainment feels like thru street & not well incorporated into downtown
- Move car wash to bigger lot
- Enhance business appearance
- Concern about growth and change to the character to the city
 - a. For residents
 - b. Beachside community
- Maintain charm of the community
- Shopping plaza (by beach) is an area of conflict
- Granada plaza having more outdoor seating/space. More than parking lot and major chains
- Continue to beautify and create outdoor spaced for the community to gather ex.
- Outdoor restaurant seating
- Beautify cement plant
- Enhance RR district – Lincoln to Tomoka
- Paint and light the bridge
- Maintain and enhance existing buildings
- If new construction is needed stay with a common architecture
- Get rid of trucks stored across the street.
- Renovate historical buildings
- Not over developing
- Keeping as many trees as possible
- Not clearing lots of all trees
- Preserve the quaint small town and historic vibe of Ormond
- It’s an exclusive small tight knit community and should stay that way
- 31, Kona, grind, rose villa are great because they restored the existing building

3. Arts & Culture

- Preserve memorial gardens
- Preserve casements
- Casements: continued poor drainage
- Create O.B. Museum Corridor (District)
- Macdonald house: preserve, repair, improve – Work for O.B. Museum
- MacDonald House- remodeled to host interactive history museum
- MacDonald House -interactive historic museum
 - a. Building a historic district
 - b. Including casements
- Casements
- A-P Building
- Museum corridor
- Develop civic center at old church
- More upscale evening activities of a cultural nature
- Museum corridor – casement, MacDonald house, Ormond art museum
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4. Recreation and Open Space

- Park with no name needs enhancements and transformation behind Osceola Elementary
- Needs things like new pavilion & bathrooms, resurfaced tennis courts, track around field, dog poop bags, new playground, more trees
- Cassen park: keep going on improvements
- Fortunato Park: Great
- "Oceanside" good
- Center for youth, Boys & Girls Club / YMCA type center.
- Four Corners – enjoy and appreciate parks (used often)
- Preserve openness and parks
- Value of parks, preserve them
- Riverside parks and walking paths
- Develop waterfront (not commercial (not parking)
- Division to Wilmete Trail along Thompsons Creek
- Riverwalk

5. Transportation and Circulation

- Needs traffic calming, trees for slower speeds, shade, & beautification, school zone signs
- Crosswalks across Granada
- Crosswalks across Halifax to the Rivers and Casements
- Turn police station into park/parking lot for additional parking space
- Granada intersection deters people from walking across to the beach or from
- Ferry for carrying passengers beach side
- Implement public transit across the bridge and downtown
- Some sort of shuttle/transportation for just around town
- Transit across bridge – water taxi, golf cart
- Needs sidewalks
- Eliminate on street parking on Granada (parking options) and widen sidewalks and add benches
- Parking garage
- Parking garage
- More parking
- More parking near the beach
- Better parking (garage like St. Augustine)
- Move police station west and erect parking garage on that site
- No Parking – need for areas and garages
- Parking structures in lieu of on street parking in DT Granada
- Move police station and use that area for a parking garage downtown
- Remove street parking on Granada
- West of bridge no street parking
- Walkability
 - a. Crossing Granada is dangerous
 - b. Crossing Young is dangerous
- Pedestrian Safety. Parking walkability
- Add benches to create more walkability
- More bike paths and sidewalks
- Widen sidewalks
- Currently long walk times -quick response traffic signals
- Share roadways with pedestrians
- Slow down traffic

- Eliminate traffic that is just passing

6. Residential Neighborhoods

- Making it a better place for residents, spread commercial development out, do not concentrate
- Housing downtown **big deal
- Preserve historic Lincoln

7. Standards & Regulations

- Keep height restrictions
- Leave beachside Granada alone no multistory along street! Terrible
- Promote transect

8. Ensuring the Vision

- Action items that can be implemented

9. Environmental Resiliency (new Theme)

- Environmental stewardship to coastal resiliency
- Sustainably growth of residents that live, work, play in downtown
- Keeping it green with low impact growth

END NOTES