
Security First Insurance Breaks Ground on New Headquarters



Security First Insurance officials broke ground for its new corporate headquarters building in March.

Security First Insurance Company has broken ground on the site of its new 133,000 square foot corporate headquarters. The building will sit on 48 acres in Ormond Crossings, a large, mixed-use development. The campus will include employee-centric features ranging from collaboration areas to an in-house dining facility, yoga studio, fitness center and outdoor walking trail.

Headquartered in Ormond Beach, Security First Insurance is built on more than 100 years of history and experience in the insurance industry. The company has an acute understanding of Floridians' vulnerability to natural catastrophe. Company founder Locke Burt was serving in the Florida Senate in 1992 when Hurricane Andrew made landfall. It was one of the worst natural disasters in U.S. history, leaving behind more than \$26 billion in insured losses and a crippled insurance industry. Burt wanted better for the state and its residents and created Security First Insurance. The company now serves policyholders living across the state.

The family run, privately-held company is creating a larger space to return its current workforce of more than 300 employees to a functional and aesthetically pleasing space under one roof. Currently employees are spread across four sites in Ormond Beach and Holly Hill. The new building will also allow for ease of reconfiguration to accommodate the addition of up to 250 new jobs over the next five years.

According to Melissa Burt DeVriese, Chief Administrative Officer & Chief Legal Counsel, the company is not a traditional homeowner's insurance provider.

"We consider ourselves a data-driven, technology company focused on transforming the insurance experience and exceeding our customers' expectations, she said. "Our employees embrace the edge that technology gives us, and they're the reason we've grown to become the second largest home insurance company in the state. This commitment is also the reason we've been able to hire more than 100 new employees in 2017 alone. Our new building will allow us to continue to expand our family of employees and allow us to collaborate under one roof, right here in our hometown."

Melissa Burt DeVriese is spearheading the development of the new facility and has sought employee input throughout the process to gain an understanding of how teams collaborate, and to gauge workplace preferences unique to each functional area. Many of the features selected for the new headquarters were based on

their feedback, and the company will continue to collaborate with its employees as the new building takes shape.

Security First Insurance is currently hiring for a variety of positions, including graphic designer, marketing automation specialist, business analyst and claims examiner. Insurance expertise is not a requirement for many positions, and the company aims to recruit professionals who embrace change and are driven by innovation.

To learn more about the career opportunities available please visit www.securityfirstflorida.com/about-security-first-insurance/career-opportunities

About Security First Insurance

Security First Insurance has been assigned a Financial Stability Rating® (FSR) of A, Exceptional, from Demotech, Inc. and is strongly committed to improving Florida's homeowners insurance market and initiatives that support and protect residents and communities of the Sunshine State.
