



CITY OF ORMOND BEACH

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Ormond Beach Chamber of Commerce Prosperity Meeting

June 21, 2017

City Economic Development Happenings

Business Outlook and Trends: Year to date (January through May) 2017 compared to same period 2016.

Business Licenses:	324 Total licenses:	54 more than last year (%)
	80 New businesses:	-27 less than last year (-%)
	43 Home based businesses:	14 more than last year

Building Permits:

3021 Total permits:	822 more than last year (+37%)
\$58.8 Million Total Construction Value:	\$12.4 million more than last year (+27%)

Past trends:

Business Licenses (2015-16):	725 Total licenses:	149 more than last year (+25%)
	225 New businesses:	54 more than last year (+32%)
	87 Home based businesses:	-12 less than last year

Building Permits:

	<u>2015-16</u>	<u>2014-16</u>
5,594 Total permits:	605 more than last year (+12%)	(+26%)
\$108.9 Million Total Construction Value:	\$16.7 million more than last year (+18%)	(+37%)

Granada Boulevard Corridor Development: (from I-95 - east)

- **1268 West Granada Boulevard. Shoppes on Granada, Phase II.** A site plan was submitted for three commercial buildings including an Aldi's grocery store. **(Ferber Construct. Management)**
- **780 West Granada Blvd. Emergency Communications Network renamed OnSolve.** Originally ENC was called the Broadcast Team and located in the Ormond Beach Airport Business Park. It out grew their facility and needed a larger home. My office worked with ENC for 2 years on a new location, which resulted in their purchase of one of the 2 Reflections buildings at 780 West Granada Blvd. The parent Company Veritas Capital has acquired other emergency notification related companies to make OnSolve the largest provider of emergency notifications firms in the country.
- **720 West Granada Blvd. Antares Assisted Living Facility,** the site plan and construction permits for a 124 bed facility has been issued, site work to being soon. **(Antares of Ormond Beach LLC)**
- **1 South Old Kings Road "Ormond Central".** There is an existing fitness center on the property which will be replaced with new retail uses including possible WAWA and other commercial and restaurant uses. **(Holub)**
- **600 West Granada Blvd. and Tomoka Ave. "Granada Point"** retail project with a possible grocer, restaurant, gas station. Staff is awaiting applicant's Site plan revisions. **(Holub)**

- **101 East Granada Blvd. (formerly Food Lion).** The property owner has discussed with staff a concept mixed-use retail/housing development concept project. **(Halifax Associates)**
- **142 East Granada Blvd. (Current Fountain Square Shoppes).** Proposal to redevelop this site to accommodate a mixed use development with retail on the first floor and residential units on floors 2-5. **(Across the Pond Development)**

North US 1 Corridor: (from Airport Road -north)

- **1670 N. US 1, (parcel 0070, 0010):** Approximately 17 acre site across from Destination Daytona Lane. Conceptual plan is to build a 159,000 sf shopping center. **No recent activity.**

Airport Business Park:

- **15 W. Tower Circle-** Padwell Holdings is constructing their 2nd phase with a 14,000sf manufacturing building on land the City sold in 2014.

Ormond Crossings: A planned live-work community located along north US 1 and on both the easterly and westerly sides of I-95. The entire 6,000 acres of property in Ormond Beach and Flagler County was sold in September by Allete Corp to Ormond Crossing Lake Swamp, LLC. The LLC Managers are Frank and Lisa Ford with offices in Palm Coast.

- City Staff is working with Tomoka Holdings and Security First Managers, LLC for the construction of a 100,000 sf office headquarters on Tract 18 within the Commerce Park portion of Ormond Crossings. In March, the City Commission approved Security First Manager's Growth Assistance Program Agreement for the creation of 285 new high wage jobs over a 5 year period. The City Commission approved a resolution to design for the extension of water and sewer lines from North US 1 to the Tomoka Holdings property line.
- There are a number of steps to make this project a reality including installation of utilities, construction of roads, and an approved site plan.
- If all goes well the goal is to have the building completed by January of 2019.

Residential Development:

- **Plantation Oaks residential subdivision (Broadway Ave north side)** 1,577 housing units on 1033 acres. Phase 1 limits development to 400 units, which is permitted for construction.
- **Ormond Renaissance Condominium (875 Sterthaus Drive)** 274 Condominium unit project. Site work and construction of first building underway.
- **Grande Champion Cypress Trails (Clyde Morris Boulevard)** 48 lot subdivision on 29 acres. The project is located within the jurisdiction of Ormond Beach and Daytona Beach. A rezoning to Planned Residential Development has been approved and construction plans are under review.
- **Chelsea Place, Phase 3 (West Granada Blvd. and Hand Ave.)** 65 new single family lots are under construction as the last phase of the Chelsea Place subdivision. Subdivision improvements to be accepted in the next 10 days.

Ormond Beach Municipal Airport:

- **Runway 8 Extension:** - City's consultant is working with staff in the preparation of an Environmental Assessment for a proposed 1,000 foot extension to Runway 8 at the westerly side of the Airport. Process. Once the Assessment is completed the City will submitted an application to fund the design and construction of the extension.