



# City of Ormond Beach

Economic Development Department • 22 S. Beach Street • Ormond Beach, FL 32174 •  
(386) 676-3266 • Fax: 676-3330

Press Release:  
May 9, 2016

Contact: Joseph Mannarino  
Economic Development Director  
City of Ormond Beach  
386-676-3266  
Email: [mannarino@ormondbeach.org](mailto:mannarino@ormondbeach.org)

Contact: Patty Rippey  
Redevelopment Director  
City of South Daytona  
386-322-3016  
Email: [prippey@southdaytona.org](mailto:prippey@southdaytona.org)

## **Rediscover US 1: America's Business Highway 2<sup>nd</sup> Annual Scavenger Hunt Lauded by Participants**

Patty Rippey, Redevelopment Director for the City of South Daytona, who represented one of the seven participating cities (Edgewater, New Smyrna, Port Orange, South Daytona, Daytona Beach, Holly Hill and Ormond Beach), was pleased to announce the successful completion of the second joint effort by representatives of eight Volusia County communities to focus on business development along the US 1 corridor. The week long scavenger hunt along the US 1 business corridor from Edgewater to Ormond Beach was completed on Saturday, April 23. Ms. Rippey stated, "Residents from the seven participating communities took the time to visit the 30 businesses that participated in the scavenger hunt program. With scavenger hunt forms in hand, participants sought answers that were found at each of the 30 businesses along the US 1 corridor," Ms. Rippey continued.

The scavenger hunt entry forms were collected by the city economic development practitioners and checked for correctly answering the 30 questions on the program. Forms were randomly drawn in awarding gift baskets that contain donations from the participating businesses valued at almost \$1,200. Prizes were awarded to twelve participants. Some of the gifts offered by the businesses included restaurant gift cards, floral gift cards, and an assortment of other gifts.

Prize winners included Terri and Cameron Francis, Sandy Smith, Michael and Melinda Kamholtz, Sherri Ladanyi, Karen Todd, Angie Wenga, Claudia Malo, Chris Gibbs, Sherry Hall, Jackie Sturgeon, and Laura Goodearly. Ms. Todd stated, "The scavenger hunt was a lot of fun and we enjoyed the businesses and stores that I have never visited. Hopefully, there will be another scavenger hunt next year because I know I would definitely participate." Mrs. Sherri Ladanyi stated, "My

mother and I really had a fun day together traveling from city to city on US 1 again this year.”

Joe Mannarino, Economic Development Director of Ormond Beach, was pleased with the enthusiasm of those residents and businesses that participated in the 2<sup>nd</sup> annual US 1 scavenger hunt. “It is not always convenient for people to devote their time to visit businesses that are located some 40 miles apart,” states Mannarino.

All of the businesses and participants of the scavenger hunt have been notified and provided with a note of appreciation for the effort made in the Rediscover US 1: America’s Business Highway initiative.

###