

PROCLAMATION

WHEREAS, founded in 1904 by Mary McLeod Bethune, Bethune-Cookman University (B-CU) sustains her legacy of faith, scholarship and service through its relationship with the United Methodist Church and its commitment to academic excellence and civic engagement. Located in Daytona Beach, B-CU is one of three private historically black colleges in the state of Florida, which has a diverse and international faculty and student body of more than 3,400; and

WHEREAS, today, B-CU officially becomes a part of the City of Ormond Beach, as they debut their newest community service outreach program, "1380 The Cat," named from their slogan Community Action Talk Radio, which is a community-based radio station that replaces Goliath Radio on WELE 1380-AM; and

WHEREAS, B-CU plans to improve the delivery of information and programming that will have a direct impact on enhancing the quality of lives of all citizens in our area, as well as partnering with area businesses; and

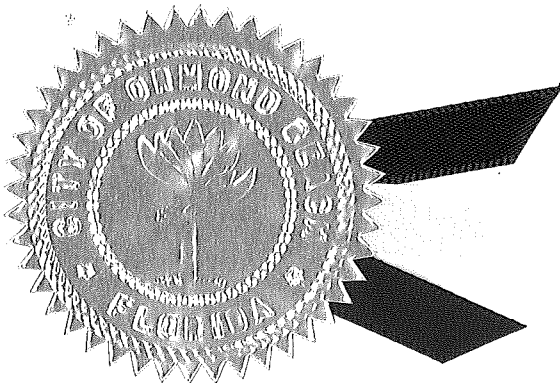
WHEREAS, today's celebration will launch B-CU's new entity on the air hosted by legendary broadcaster and civic servant John E. Evans and radio host and political watchdog Big John, former owner of Goliath Radio who graciously donated the station to Bethune-Cookman University;

NOW, THEREFORE, I, Ed Kelley, Mayor of the City of Ormond Beach, Florida, do hereby proclaim February 27, 2015, as a day to celebrate with

BETHUNE-COOKMAN UNIVERSITY

in the City of Ormond Beach and urge all residents to join with me on this day as we celebrate with Bethune-Cookman University in the launching of "1380 The Cat."

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 27th day of February in the year of our Lord, Two Thousand Fifteen.



Ed Kelley
ED KELLEY
Mayor