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Ameritech Die & Mold

Ameritech plans larger plant at Ormond airport business park

Manufacturer plans larger plant at Ormond airport business park

By [Fatima Hussein](#)
fatima.hussein@news-jrn.com

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A manufacturer is proceeding with plans to expand its operations in Ormond Beach after securing economic incentives from the city.

Mooresville, North Carolina-based Ameritech Die & Mold plans to begin construction in December of an 18,000-square-foot manufacturing plant at the Ormond Beach Airport Business Park where it currently operates a 10,000-square-foot plant.

After 10 years in business here, the company is ready to move into a bigger building, said Rusty Rotman, who manages Ameritech's Ormond Beach plant. The company makes customized molds for automotive and aerospace manufacturers throughout the country.

"We've been planning this for a few years now," said Rotman, who is a cousin of the company's owner. "We've outgrown our space and we need more space for bigger pieces of equipment," he said.

The new Ormond Beach plant is expected to be ready for occupancy by either late spring or summer 2015, he said.

The company currently operates a plant at 6 E. Tower Circle. The new plant will be built on a vacant lot at 1 E. Tower Circle.

The Ormond Beach plant employs 11 workers and is looking to add four more after it moves into its new facilities. The planned new plant could eventually be expanded to 33,000 square feet.

Joe Mannarino, the city's economic development director, said the company stands to receive about \$26,000 in tax incentives over a 5-year period from the city to help offset some its costs in building the new plant and relocating its local operations.

Mannarino said those incentives, which include property tax reimbursements, will be performance-based, contingent on the company meeting certain goals, which includes remaining in Ormond Beach for at least five years and paying its share of property taxes.

He added that the company anticipates spending \$1.7 million to construct and equip the new building.



News-Journal file/Fatima Hussein

Rusty Rotman, right, manager of Ameritech Die & Mold's Ormond Beach plant, explains how molds are created to members of the VMA manufacturing alliance during a recent tour of the facility. The company plans to replace the plant with a new larger, facility that is expected to open by either late spring or summer at the city's airport business park.

“We know they (Ameritech) were considering other locations,” Mannarino said. “We know they pay high wages and have been here over 10 years, so we felt some of the property tax reimbursements would warrant keeping them here.”

Rusty Rotman said expansion of his company’s operations here should provide “a boost for the community.”

“I think this shows that there’s more here than people realize,” he said. “Ormond is growing and we want to be a part of that growth.”

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