

PROCLAMATION

WHEREAS, the City of Ormond Beach recognizes the importance of parents talking with their teens about alcohol, as the majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and

WHEREAS, teen alcohol use kills about 6,000 people each year, more than all other illegal drugs combined, and high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, PowerTalk 21® day is established to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol; and

WHEREAS, MADD Central Florida Affiliate will offer free community parent workshops in an effort to equip parents to talk with their teens about alcohol. These local workshops will offer parents a research-based parent handbook giving them the tools to effectively talk with their teens about alcohol and encouraging adults to consider creating a safer community by becoming involved in reducing underage drinking; and

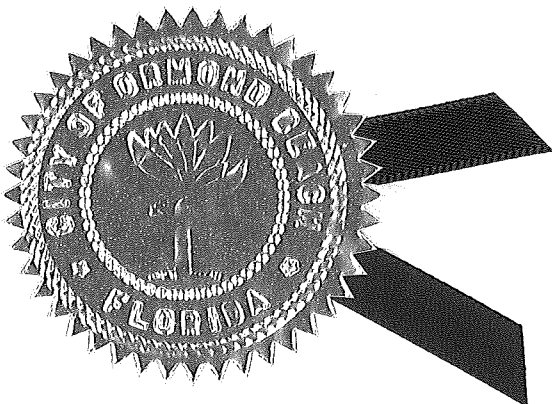
WHEREAS, I urge all citizens to join in local and national efforts to raise awareness of the importance of parents and teens talking together about alcohol in order to reduce the risks and dangers posed to teens and communities; and

NOW, THEREFORE, I, Ed Kelley, Mayor of the City of Ormond Beach, Florida, do hereby proclaim April 21, 2012, as

POWERTALK 21™ DAY

in the City of Ormond Beach and urge all residents to support MADD in their fight against underage drinking.

IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the City of Ormond Beach, Florida, to be affixed this 21st day of April in the year of our Lord, Two Thousand Twelve.



Ed Kelley
ED KELLEY
Mayor